

# Contents

<b>Preface</b>		ix
<b>Chapter 1</b>	Green Initiative Drivers and Benefits with IT	<b>1</b>
	Drivers for Green Initiatives	3
	Benefits of Green Initiatives with IT Overview	27
	Summary	34
	Notes	35
<b>Chapter 2</b>	IT Resources and Offerings to Assist Green Initiatives	<b>37</b>
	IT Resources	39
	IT Offerings	57
	Summary	67
	Notes	68
<b>Chapter 3</b>	Green Initiative Strategy with IT	<b>69</b>
	Strategy Mapping	70
	Strategy Framework Components	73
	Summary	99
	Notes	99
<b>Chapter 4</b>	Green Initiative Planning with IT	<b>101</b>
	Planning Stage Overview	101
	Environmental Management System	103

	Planning Stage Process Flow	108
	Planning Stage Tips	133
	Summary	134
	Notes	135
<b>Chapter 5</b>	<b>Green Initiative Implementation with IT</b>	<b>137</b>
	Implementation Stage Overview	137
	Implementation Stage Process Flow	140
	Implementation Stage Tips	167
	Summary	167
	Notes	168
<b>Chapter 6</b>	<b>Green Initiative Assessment with IT</b>	<b>169</b>
	Assessment Stage Overview	170
	Assessment Stage Process Flow	173
	Assessment Stage Tips	196
	Summary	198
	Notes	199
	<b>Appendix A: Resources and Links</b>	<b>201</b>
	<b>Appendix B: Planning Green Initiatives with IT Checklist</b>	<b>203</b>
	<b>Appendix C: Implementing Green Initiatives with IT Checklist</b>	<b>209</b>
	<b>Glossary</b>	<b>213</b>
	<b>About the Author</b>	<b>225</b>
	<b>Index</b>	<b>227</b>