

Table of contents

Acknowledgements	9
1 Introduction	11
2 Literality, figurativity, and conventionality	15
2.1 Literal vs. nonliteral: A matter of oppositeness?	15
2.2 The many meanings of <i>literal</i>	16
2.3 Literality on different levels	19
2.4 Summary	22
3 Metaphor, metonymy, and cognition	23
3.1 Metaphor and metonymy in pre-cognitive linguistics	23
3.2 Figurative language and figurative thought	27
3.2.1 The conceptual theory of metaphor	27
3.2.2 Metonymy as a cognitive-linguistic notion	32
3.2.2.1 Basic assumptions	32
3.2.2.2 Metonymy as a <i>reference-point construction</i>	35
3.2.2.3 The ubiquity of metonymic processes	38
3.3 Mental spaces and conceptual integration	39
3.3.1 Basic assumptions	39
3.3.2 Metaphor, metonymy, and the theory of conceptual blending	44
3.4 Summary	49
4 Motivation and conventionality in language and thought	51
4.1 Motivation: From structuralism to cognitive linguistics	51
4.1.1 Non-cognitive approaches to motivation and conventionality	51
4.1.2 Motivation and cognition	53
4.2 Approaches to conventionalization and conventionality	57
4.2.1 The conventionalization of language: Institutionalization and lexicalization	57
4.2.2 Conventionality and cognition: A preliminary sketch	63

4.2.2.1	The notions of <i>salience</i> and <i>entrenchment</i>	63
4.2.2.2	Factors influencing the entrenchment and conventionalization of figurative language.....	66
4.3	Typologies of conventional and 'dead' metaphors and metonymies	75
4.3.1	Typologies of metaphor	76
4.3.1.1	<i>Creative, conventional, dead, and literal metaphors</i>	76
4.3.1.2	The 'death' of metaphors and semantic change	79
4.3.2	Typologies of metonymy	84
4.3.2.1	Functional criteria and the synchronic-diachronic distinction	84
4.3.2.2	Types of metonymy and the notion of <i>domains</i>	86
4.3.2.3	Metonymy as a prototypical notion.....	89
4.3.2.4	Criteria of conventionality and the 'death' of metonyms	95
4.4	Processing nonliteral language: Linguistic theory and psycholinguistic evidence.....	97
4.4.1	The standard pragmatic model: Sequential processing.....	98
4.4.2	The direct access view: The influence of context on comprehension.....	102
4.4.3	The entrenchment-based view: Conventionality, frequency, and language processing.....	109
4.4.3.1	The <i>graded salience hypothesis</i>	109
4.4.3.2	Processing well-entrenched and less entrenched meanings.....	112
4.5	Summary	121
5	Investigating the conventionality of figurative language.....	125
5.1	Figurative language and corpus linguistics: Methods and problems.....	126
5.1.1	General considerations	126
5.1.2	The choice of the source domain vocabulary	130
5.1.2.1	The metonyms.....	130
5.1.2.2	The metaphors	135
5.2	The procedure: Looking for metonymies and metaphors in the BNC	137
5.2.1	Metonymic senses	137

5.2.1.1	KWIC concordances and the problem of underspecification	137
5.2.1.2	Conjoined phrases, multiple mappings, and meanings	143
5.2.1.3	Further problems: The metaphor-metonymy interface, metonymic compounds, and metonymic chains	145
5.2.2	Metaphorical senses	156
5.2.2.1	The sub-corpora	156
5.2.2.2	Extracting and organizing metaphorical senses	157
5.2.2.3	Problematic cases	163
5.2.2.4	The presentation of the results	166
6	Evidence for the conventionality of metonymic meaning and thought.....	169
6.1	Frequent and less frequent metonyms:	
	An overview.....	169
6.2	The conventionality of metonymies: A matter of linguistic idiosyncrasy or conceptual regularity? ..	178
6.2.1	Salience and the conventionality of metonymy ..	178
6.2.1.1	Wholes and parts	179
6.2.1.2	WHOLE FOR PART, PART FOR WHOLE, and PART FOR PART metonymies	181
6.2.1.3	Reversible mappings: Preferred routes and non-default cases	186
6.2.1.4	The influence of conceptual structure and salient attributes	200
6.2.2	Conventional and less conventional metonymies: Ontological salience and attribute salience	206
6.2.2.1	ATTRIBUTE OF ENTITY FOR ENTITY metonymies	206
6.2.2.2	PRINCIPAL PART FOR WHOLE metonymies	212
6.2.2.3	CENTRAL FACTOR FOR INSTITUTION/PROFESSION/ACTIVITY metonymies	217
6.2.2.4	LOCATION FOR ENTITY metonymies	220
6.2.2.5	INSTITUTION FOR PEOPLE metonymies	228
6.2.2.6	WHOLE FOR PRINCIPAL PART metonymies	229
6.2.2.7	Further metonymic mappings	233
6.2.3	Types of salience and the conventionality of metonymic mappings and meanings:	
	An intermediate summary	234

6.3	Target-in-vehicle salience and the emergent structure of metonymies.....	238
6.3.1	Salient and non-salient metonymic targets	238
6.3.2	Types of attribute salience and the question of emergent structure	245
6.3.3	Summary	249
7	Evidence for the conventionality of metaphorical meaning and thought.....	251
7.1	The results of the metaphor study: An overview ...	251
7.2	Frequent and infrequent metaphorical mappings and meanings	262
7.3	Preferred metaphorical construals	272
7.4	Metaphors and attribute salience: Emergent structure and conventional metaphorical meaning	274
7.4.1	The relativity of attribute salience	274
7.4.2	Lean and rich mappings and their attributes.....	275
7.5	Summary	279
8	Conclusion	281
	References	285
	Dictionaries.....	303
	Corpora	303
	Appendix A: The results of the metonymy study	305
	Appendix B: The results of the metaphor study.....	341