Contents

Preface *vii*
Acknowledgments *xiii*

1
The Software Industry *1*

2
Origins of the Software Contractor, the 1950s *29*

3
Programming Services, the 1960s *57*

4
Origins of the Software Products Industry, 1965–1970 *89*

5
The Shaping of the Software Products Industry, the 1970s *121*

6
The Maturing of the Corporate Software Products Industry, 1980–1995 *165*

7
Early Development of the Personal Computer Software Industry, 1975–1983 *201*

8
Not Only Microsoft: The Maturing of the Personal Computer Software Industry, 1983–1995 *231*

9
Home and Recreational Software *269*

10
Reflections on the Success of the US Software Industry *303*

Notes *313*
Sources of Chapter Frontispieces *347*
Bibliography *349*
Index *361*