

CONTENTS

SERIES EDITOR'S PREFACE	vii
ACKNOWLEDGEMENTS	viii
Introduction	1
1 Origins: Saussure, Bakhtin, Kristeva	8
The relational word: Saussure	8
The social word: Bakhtin	14
Dialogism	21
<i>Tel Quel</i> , production: Kristeva	30
Dialogism to intertextuality	34
Transposition	46
Bakhtin or Kristeva?	55
2 The text unbound: Barthes	59
From work to text	59
The death of the Author	68
Readerly and writerly texts	74
The paradoxical text	86
3 Structuralist approaches: Genette and Riffaterre	92
Structuralist poetics: Genette	94
Transtextuality	97
Paratextuality	100
Hypertextuality	104
Structuralist hermeneutics: Riffaterre	111
Literary competence	121
4 Situated readers: Bloom, feminism, postcolonialism	130
Influence revisited: Bloom	130
Mapping misreading	132
Gynocriticism and intertextuality	140

	The return of the female author	150
	The return to Bakhtin: feminism and postcolonialism	156
5	Postmodern conclusions	169
	Intertextuality in the non-literary arts	169
	Postmodernism and intertextuality	176
	Postmodernism and the return of history	182
	Intertextuality, hypertextuality and the World Wide Web	193
6	Intertextuality today	203
	The culture industry	203
	Adaptation studies	204
	The de-centred text	209
	Remediation	213
	GLOSSARY	217
	BIBLIOGRAPHY	229
	INDEX	238