Contents

	List of figures and tables	xii
	Preface and acknowledgements	xiii
	List of abbreviations	xv
	Introduction	1
1	Trajectory of corporate social responsibility in India	19
	CSR in a historical perspective 20	
	Indian constitution and CSR 23	
	The compromise formula 25	
	Planning for development: a panacea or failure? 27	
	Changing economic horizon 31	
	Political economy of CSR 32	
	Labour laws 36	
	Judicial activism 38	
	Role of civil society 41	
	Concluding observations 43	
2	Corporate social responsibility: articulation of Gandhian	
	Trusteeship	49
	Trusteeship: articulating CSR 53	
	Sources of Trusteeship 60	
	Trusteeship: a utopia(?) 69	
	Concluding observations 71	
3	Corporate social responsibility and small and medium	
	enterprises in India	74
	SMEs in India 76	
	Economic liberalization and SMEs in India 83	

SMEs and social responsibility 87 CSR and SMEs in India 90 Concluding observations 97

4 Corporate social responsibility and public-private partnership in India

99

Understanding public-private partnership 102
Historical-theoretical roots of PPP 107
Cross-cultural experiences of PPP 111
Genesis and evolution of PPP in India 113
Contestations of PPP in India 115
PPP and governmental regulatory mechanism 118
SEZ and CSR-related critical issues 119
Concluding observations 121

5 Corporate social responsibility in globalizing India: the contribution of the Tata Group of Industries, WIPRO and NIIT

123

Theoretical issues 126
From philanthropy to stakeholder participation 129
Specific case studies 131
Tata Group of Industries 131
Five core values 132
Tata Group and environmental protection 134
Tata Group and community work 134
Evaluative remarks 136
Education and corporate houses 136
NIIT and computer education 142
Concluding observations 145

Conclusion 149

CSR: a new theoretical thrust 150 Globalization: its fall-out 152 Development: a battle cry 152 Ethical concerns 153

CSR in India: evaluative remarks 156 Some major findings 156

CSR records in India 159 Concluding the conclusion 161

Appendices	165
Appendix 1: pioneering dynasties in philanthropy, 1914–1960 165 Appendix 2: some major foundations 167	
Appendix 3: financial needs for meeting the millennium promises 168 Appendix 4: meeting our millennium challenges 169	
Notes	170
Select bibliography	191
Index	204

Contents xi