Contents

Introduction		ix
1	Survivor: The Start of It All	1
2	Where Does This Stuff Come From?	11
3	Casting: Finding the Freaks, the Geeks, and the Stars	31
4	Celebrities Sing, Dance, and Claw Their Way into Reality	45
5	Altered Reality: The Makeover Craze	67
6	All Is Not What It Seems: Reversed Reality	79
7	This Show Seems Awfully Familiar	95
8	Love Is in the Air	107
9	Singing for Fame, Fortune, or Just Attention	121
10	Liars, Cheaters, and Scandals	129
11	Working for a Living	143
12	There is a Life after Reality	157

viii		Contents
13	Real or Not, It Doesn't Matter	167
14	The Gift That Keeps Giving	177
Further Reading		181
Index		183