## **Contents**

Preface		ix
Acknowledgements		х
Introdu	ction	1
Part 1	Examiners and supervisors	5
1	Examiners: What are they looking for?	7
2	Working with your supervisor	14
Part 2	Generating and developing original ideas	21
3	What activities suit you best?	23
4	Types of research	30
5	What interests you most?	41
6	Generating your own ideas	49
7	Developing your ideas 1: Causal relations	58
8	Developing your ideas 2: Conceptual relations	67
9	Original questions and hypotheses 1: Using analogies	80
10	Original questions and hypotheses 2: Working with your	00
	structures structures	87
Part 3	Deciding on your project	99
11	Searching the literature	101
12	Choosing the topic	112
Part 4	Organicing ways	
13	Organising your work Planning your research	123
14	Managing your time	125
15	Your retrieval system	136
16	Reading	149
17	Note-taking	157
	•	166
Part 5	your research	177
18	Qualitative and quantitative research	179
19	Secondary sources	187

## viii Contents

20 21

22

23

questionnaire

focus groups

	observations	220
Part 6	Planning your dissertation	231
24	The main components and introduction	233
25	The literature review	239
26	Research methods, findings, conclusions and appendices	248
Part 7	Organising your thinking	259
27	Developing consistent arguments 1: The components	261
28	Developing consistent arguments 2: The connections	271
29	Using evidence 1: Describing it	281
30	Using evidence 2: Drawing inferences	289
31	Using evidence 3: Creating causal connections	298
32	Using language 1: Clarity	306
33	Using language 2: Consistency	319
Part 8	Writing your dissertation	323
34	The first draft	325 325
35	Style 1: Finding your own voice	334
36	Style 2: Simplicity and economy	339
Part 9	Plagiarism, referencing and bibliographies	
37	Plagiarism	349
38	Referencing and bibliographies	351 358
Part		500
39		371
40	Revision 2: The content	373
		381
	dusion	200
Bibliography		388
Index	:	389
		390

Primary sources 1: Quantitative research

Primary sources 2: Designing and distributing your

Primary sources 3: Qualitative research - interviews and

Primary sources 4: Qualitative research - case studies and

195

201

212