

## Table of Contents

|   |            |
|---|------------|
| ACKNOWLEDGEMENTS .....  | 9          |
| <b>GENERAL INTRODUCTION. Regional and National Corporate Cultures Confronted with the Challenges of the Europeanisation of Business .....</b>                         | <b>11</b>  |
| <i>Hubert Bonin</i>   |            |
| <b>From Harmonisation to Regulatory Competition in European Corporate Law. Towards a Europeanisation of Corporate Governance? .....</b>                               | <b>23</b>  |
| <i>Christine Pochet</i>   |            |
| <b>Corporate Governance in Italy. Groups, Families and Financial Institutions in a European Mirror (1896-2000) .....</b>  | <b>53</b>  |
| <i>Giandomenico Piluso</i>  |            |
| <b>European Business Integration and Labour Relations. The Case of Fordwerke AG Germany .....</b>   | <b>85</b>  |
| <i>Thomas Fetzer</i>  |            |
| <b>Corporate Responses to European Integration in Denmark after 1982.....</b>   | <b>101</b> |
| <i>Martin Jes Iversen</i>   |            |
| <b>Rhine and Danube Models of Capitalism. The Business Culture of Schenker Forwarding Corporation .....</b>   | <b>115</b> |
| <i>Dieter Stiefel</i>   |            |
| <b>Embedded European Business in East-Central France. Corporate Identity, Companies' Culture and Heritage of Governance Confronted with European Integration.....</b> | <b>123</b> |
| <i>Pierre Lamard</i>  |            |
| <b>European Integration and its Effect on the Ethical Dimension of Polish Business.....</b>   | <b>139</b> |
| <i>Wojciech W. Gasparski</i>  |            |

**The Spanish Cooperative Group Mondragon. Social and Cultural Values Alongside European Developments..... 159**  
*Alexandre Fernandez*

**French Utilities and European Integration. The Challenge of Questioning Managerial and Social Habits and Corporate Culture (from the 1900s)..... 175**  
*Hubert Bonin*

**GENERAL CONCLUSION. The European Mindset at Stake ..... 197**  
*Luciano Segreto*

**Index of persons and companies..... 203**

**The editors..... 209**