

# Contents

<b>1</b>	<b>Introduction .....</b>	<b>1</b>
1.1	The Growth of the Digital Universe .....	1
1.2	The Terminology .....	5
1.3	A Brief History .....	5
1.3.1	Enabling Technologies and Standards .....	6
1.3.2	Publicly-Funded Research Initiatives .....	7
1.3.3	Conferences and Evaluation Campaigns .....	9
1.3.4	Commercial Products .....	10
1.4	The Current Research Challenges .....	13
References .....	15	
<b>2</b>	<b>Within-Language Information Retrieval .....</b>	<b>17</b>
2.1	Introduction .....	17
2.2	The Retrieval Problem and Its Consequences .....	20
2.3	Implementation of a Within-Language Information Retrieval System .....	22
2.4	Indexing Phase .....	24
2.4.1	Pre-processing (Step 1) .....	25
2.4.2	Language Identification (Step 2) .....	26
2.4.3	Document Formation (Step 3) .....	27
2.4.4	Segmentation, Tokenisation, Parsing (Step 4) .....	28
2.4.5	Feature Normalisation (Step 5) .....	31
2.4.6	Enrichment (Step 6) .....	35
2.5	Matching Phase .....	36
2.5.1	'Bag of Words' Paradigm .....	36
2.5.2	Inverted Index .....	38
2.5.3	Basic Matching Algorithm .....	39
2.5.4	Vector Space Model .....	41
2.5.5	The tf.idf-Cosine Weighting Scheme .....	43
2.5.6	Relevance Feedback .....	46

2.5.7 Probabilistic Weighting Schemes .....	48
2.5.8 Ranking Using Language Models .....	50
2.5.9 Off-Page Information: Page Rank .....	51
2.6 Summary and Future Directions .....	52
2.7 Suggested Reading .....	53
References .....	54
<b>3 Cross-Language Information Retrieval .....</b>	<b>57</b>
3.1 Introduction .....	57
3.2 Implementation of Cross-Language Information Retrieval .....	58
3.2.1 Query Translation and Document Translation .....	58
3.2.2 No Translation .....	59
3.2.3 Different Types of Translation Resources .....	60
3.2.4 Term Ambiguity .....	61
3.3 Translation Approaches for Cross-Language Information Retrieval .....	62
3.3.1 Machine-Readable Dictionaries .....	62
3.3.2 Statistical Approaches .....	65
3.3.3 Pre-translation and Post-translation Query Expansion .....	69
3.3.4 Machine Translation .....	71
3.3.5 Combination Approaches .....	71
3.4 Handling Many Languages .....	73
3.4.1 CLIR Flows .....	73
3.4.2 Merging Across Languages .....	77
3.4.3 Document Translation .....	79
3.4.4 Indirect Translation .....	79
3.5 Summary and Future Directions .....	80
3.6 Suggested Reading .....	82
References .....	83
<b>4 Interaction and User Interfaces .....</b>	<b>85</b>
4.1 Information Seeking and User Interaction .....	85
4.2 Users' Information Needs and Search Tasks .....	89
4.3 Users' Language Skills and Cultural Differences .....	92
4.4 Supporting Multilingual User Interaction .....	94
4.4.1 Query Formulation and Translation .....	95
4.4.2 Document Selection and Examination .....	102
4.4.3 Query Reformulation .....	108
4.4.4 Browsing and Visualisation .....	109
4.5 Designing Multilingual Search User Interfaces .....	114
4.5.1 User-Centred Design .....	116
4.5.2 Internationalisation and Localisation .....	118
4.5.3 Case Study: CLIR in Google's Web Search .....	121
4.6 Summary and Future Directions .....	123
4.7 Suggested Reading .....	124
References .....	125

<b>Contents</b>	<b>xvii</b>
<b>5 Evaluation for Multilingual Information Retrieval Systems</b> .....	129
5.1 Introduction .....	129
5.2 System-Oriented Evaluation .....	130
5.2.1 The Cranfield Tradition .....	131
5.2.2 Evaluation Campaigns .....	132
5.2.3 Building a Test Collection .....	133
5.2.4 Promoting Research into Multilingual and Multimedia System Development via Evaluation .....	141
5.2.5 Alternative Methodologies for Test Collection Construction .....	143
5.2.6 Performance Measures .....	145
5.2.7 Statistical Significance Testing .....	154
5.2.8 System Effectiveness and User Satisfaction .....	155
5.3 User-Oriented Evaluation .....	156
5.3.1 Experimental Design .....	157
5.3.2 Evaluating Interactive CLIR Systems at CLEF .....	159
5.3.3 Alternative Performance Measures .....	160
5.4 Evaluating Your Own System .....	161
5.5 Summary and Future Directions .....	164
5.6 Suggested Reading .....	165
References .....	166
<b>6 Applications of Multilingual Information Access</b> .....	171
6.1 Introduction .....	171
6.2 Beyond Multilingual Textual Document Retrieval .....	172
6.2.1 Image Retrieval .....	173
6.2.2 Speech Retrieval .....	177
6.2.3 Video Retrieval .....	180
6.2.4 Question Answering .....	183
6.3 Multilingual Information Access in Practice .....	188
6.3.1 Web Search .....	189
6.3.2 Digital Libraries and Cultural Heritage .....	191
6.3.3 Medicine and Healthcare .....	195
6.3.4 Government and Law .....	196
6.3.5 Business and Commerce .....	199
6.4 Summing Up .....	201
References .....	202
<b>Glossary of Acronyms</b> .....	209
<b>Index</b> .....	213