

# Contents

Biographies of Contributors	ix
An Introduction to Classic Studies in Social Psychology <i>S. Alexander Haslam and Joanne R. Smith</i>	1
1 Social Facilitation and Social Loafing: Revisiting Triplett's competition studies <i>Steven J. Karau and Kipling D. Williams</i>	11
2 Attitudes and Behavior: Revisiting LaPiere's hospitality study <i>Joanne R. Smith and Deborah J. Terry</i>	27
3 Cognitive Dissonance: Revisiting Festinger's end of the world study <i>Joel Cooper</i>	42
4 Norm Formation: Revisiting Sherif's autokinetic illusion study <i>Dominic Abrams and John M. Levine</i>	57
5 Conformity: Revisiting Asch's line-judgment studies <i>Jolanda Jetten and Matthew J. Hornsey</i>	76
6 Minority Influence: Revisiting Moscovici's blue-green afterimage studies <i>Robin Martin and Miles Hewstone</i>	91
7 Obedience: Revisiting Milgram's shock experiments <i>Stephen Reicher and S. Alexander Haslam</i>	106

8	Tyranny: Revisiting Zimbardo's Stanford Prison Experiment <i>S. Alexander Haslam and Stephen Reicher</i>	126
9	Intergroup Relations and Conflict: Revisiting Sherif's Boys' Camp studies <i>Michael J. Platow and John A. Hunter</i>	142
10	Discrimination: Revisiting Tajfel's minimal group studies <i>Russell Spears and Sabine Otten</i>	160
11	Stereotyping and Prejudice: Revisiting Hamilton and Gifford's illusory correlation studies <i>Craig McGarty</i>	178
12	Helping in Emergencies: Revisiting Latané and Darley's bystander studies <i>Mark Levine</i>	192
	Author index	209
	Subject index	214