

# *Table of Contents*

Preface	
by <i>Sol Tax</i>	v
Foreword	
by <i>Paul Hockings</i>	vii
INTRODUCTION	
Visual Anthropology in a Discipline of Words	
by <i>Margaret Mead</i>	3
ETHNOGRAPHIC FILMING AND THE CINEMA	
The History of Ethnographic Film	
by <i>Emilie de Brigard</i>	13
Feature Films as Cultural Documents	
by <i>John H. Weakland</i>	45
McCarty's Law and How to Break it	
by <i>Mark McCarty</i>	69
SOME RECENT APPROACHES TO ANTHROPOLOGICAL FILM	
The Camera and Man	
by <i>Jean Rouch</i>	79
Observational Cinema	
by <i>Colin Young</i>	99
Beyond Observational Cinema	
by <i>David MacDougall</i>	115

Idea and Event in Urban Film by <i>John Marshall</i> and <i>Emilie de Brigard</i>	133
Research Filming of Naturally Occurring Phenomena: Basic Strategies by <i>E. Richard Sorenson</i> and <i>Allison Jablonko</i>	147
VISUAL ANTHROPOLOGY AND THE PAST	
Ethnographic Film and History by <i>Jean-Dominique Lajoux</i>	163
Reconstructing Cultures on Film by <i>Asen Balikci</i>	181
The Role of Film in Archaeology by <i>Stuart Struever</i>	193
Ethnographic Photography in Anthropological Research by <i>Joanna Cohan Scherer</i>	201
Our Totemic Ancestors and Crazy Masters by <i>Jean Rouch</i>	217
SOME SPECIALIZED USES OF FILM AND VIDEOTAPE	
Photography and Visual Anthropology by <i>John Collier Jr.</i>	235
Videotape: New Techniques of Observation and Analysis in Anthropology by <i>Joseph H. Schaeffer</i>	255
Filming Body Behavior by <i>J. H. Prost</i>	285
Audiovisual Tools for the Analysis of Culture Style by <i>Alan Lomax</i>	315
Film in Ethnographic Research by <i>Timothy Asch</i> and <i>Patsy Asch</i>	335
THE PRESENTATION OF ANTHROPOLOGICAL INFORMATION	
Ethnographies on the Airwaves: The Presentation of Anthropology on American, British, Belgian and Japanese Television by <i>Faye Ginsburg</i>	363
The First Videotheque by <i>Yasuhiro Omori</i>	399
Funding Ethnographic Film and Video Productions in America by <i>Sabine Jell-Bahlsen</i>	413
Ethnographic Filmmaking for Japanese Television by <i>Yasuko Ichioka</i>	441

Matters of Fact  
by *Roger Sandall* 457

THE FUTURE OF VISUAL ANTHROPOLOGY

The Tribal Terror of Self-Awareness  
by *Edmund Carpenter* 481

Visual Records, Human Knowledge, and the Future  
by *E. Richard Sorenson* 493

Conclusion: Ethnographic Filming and Anthropological Theory  
by *Paul Hockings* 507

APPENDICES

Resolution on Visual Anthropology 533

Note on Filmography 535

Biographical Notes 539

Index of Films 545

Index of Names 548

Index of Subjects 554