

CONTENTS

<i>Notes on contributors</i>	viii
<i>Acknowledgements</i>	xii

Introduction	xiii
<i>Christine Gledhill</i>	

Part I: The system

1 Seeing stars	3
<i>Janet Staiger</i>	
2 The emergence of the star system in America	17
<i>Richard deCordova</i>	
3 The Carole Lombard in Macy's window	30
<i>Charles Eckert</i>	
4 The building of popular images: Grace Kelly and Marilyn Monroe	40
<i>Thomas Harris</i>	
5 Fatal beauties: Black women in Hollywood	45
<i>Karen Alexander</i>	

Part II: Stars and society

6 Charisma	57
<i>Richard Dyer</i>	
7 Shirley Temple and the house of Rockefeller	60
<i>Charles Eckert</i>	
8 'Puffed sleeves before tea-time': Joan Crawford, Adrian and women audiences	74
<i>Charlotte Cornelia Herzog and Jane Marie Gaines</i>	

CONTENTS

9	The return of Jimmy Stewart: The publicity photograph as text <i>Charles Wolfe</i>	92
10	Three Indian film stars <i>Behroze Gandhi and Rosie Thomas</i>	107
11	<i>A Star is Born</i> and the construction of authenticity <i>Richard Dyer</i>	132
12	Feminine fascinations: Forms of identification in star–audience relations <i>Jackie Stacey</i>	141
Part III: Performers and signs		
13	Articulating stardom <i>Barry King</i>	167
14	Screen acting and the commutation test <i>John O. Thompson</i>	183
15	Stars and genre <i>Andrew Britton</i>	198
16	Signs of melodrama <i>Christine Gledhill</i>	207
Part IV: Desire, meaning and politics		
17	In defence of violence <i>Michel Mourlet</i>	233
18	The politics of ‘Jane Fonda’ <i>Tessa Perkins</i>	237
19	The glut of the personality <i>David Lusted</i>	251
20	Pleasure, ambivalence, identification: Valentino and female spectatorship <i>Miriam Hansen</i>	259
21	A queer feeling when I look at you: Hollywood stars and lesbian spectatorship in the 1930s <i>Andrea Weiss</i>	283

CONTENTS

22	Monster metaphors – Notes on Michael Jackson's <i>Thriller</i> <i>Kobena Mercer</i>	300
	<i>Select bibliography</i>	317
	<i>Index</i>	332