

Contents

<i>List of figures</i>	vii
<i>List of tables and box</i>	viii
<i>List of contributors</i>	ix
<i>Preface</i>	xi

PART I ENTERING THE FIELD

1	Defining cultural commons	3
	<i>Enrico Bertacchini, Giangiacomo Bravo, Massimo Marrelli and Walter Santagata</i>	
2	Constructing a new research agenda for cultural commons	19
	<i>Charlotte Hess</i>	
3	Cultural commons and cultural evolution	36
	<i>Giangiacomo Bravo</i>	

PART II FROM CULTURAL DISTRICTS TO CULTURAL COMMONS

4	The cultural economy of landscape and prospects for peripheral development in the twenty-first century: the case of the English Lake District	59
	<i>Allen J. Scott</i>	
5	Overlapping cultural commons and districts in the Great Limpopo Transfrontier Conservation Area: potentials for local economic development	89
	<i>Clara Bocchino and Michael Murphree</i>	
6	Structure and evolution of two cultural commons: Italian Futurism and Milanese design	107
	<i>Paola Fiorentino and Martha Friel</i>	
7	Food, gastronomy and cultural commons	129
	<i>Christian Barrère, Quentin Bonnard and Véronique Chossat</i>	

PART III UNDERSTANDING HERITAGE AS CULTURAL COMMONS

- 8 Heritage as cultural commons: towards an institutional approach of self-governance 153
Yan Zhang
- 9 Cultural commons and new concepts behind the recognition and management of UNESCO World Heritage sites 178
Aldo Buzio and Alessio Re

PART IV CULTURAL COMMONS IN THE VIRTUAL AND DIGITAL ENVIRONMENT

- 10 The role of mediated communities in producing and sharing digital cultures 197
Xavier Greffe
- 11 Virtual worlds, online gaming communities and cultural commons 208
Enrico Bertacchini and Paola Borrione
- 12 Opera 2.0: crowdsourcing the stage 228
Alessandra Carbone and Michele Trimarchi

PART V CONCLUSION

- 13 Cultural commons: a new perspective on the production and evolution of cultures 243
Enrico Bertacchini, Giangiacomo Bravo, Massimo Marrelli and Walter Santagata

- Index* 251