CONTENTS

Acknowledgments ix

CHAPTER 1 Ethnography before Ethnography 3

1.1 Framing the Problem: Defining Ethnography 5

1.2 "Other" Ethnographies 8

1.3 Ethnography (re) Defined 14

1.4 Approaches to (Greek) Identity 19

1.5 Structuring Discourse, Inventing Genre: Felix Jacoby and Greek Ethnography 30

1.6 Ethnography and Identity 34

1.7 Polarities Deconstructed 44

1.8 Setting Sail: Homeric Paradigms and the Economies of Knowledge 49

CHAPTER 2 Populating the *Imaginaire* 59

2.1 Phaeacians and Cyclopes 60

2.2 Hyperboreans 62

2.3 Arimaspians 64

2.4 Scythians 68

2.5 Amazons 79

2.6 Thracians 83

2.7 Phoenicians 86

2.8 Lydians 89

2.9 Ethiopians 95

2.10 Egyptians 99

2.11 Pelasgians 106

2.12 Arcadia 108

CHAPTER 3 Mapping Ethnography 111

3.1 Naming and Describing 111

3.1.1 Epithets 112

3.1.2 Stereotyping 115

3.2 Listing and Imagining 121

3.3 Enquiring 128

3.4 Celebrating Place and People 132

3.4.1 Epinicia 132

3.4.2 Greek Coinage and its Reception 134

3.5 Visualizing 140

3.6 Consuming 145

CHAPTER 4 Mapping Identities 151

4.1 Between Boundless Steppe and a Welcoming Sea: Olbia and its Environs 153

4.1.1 Negotiated Heterogeneity: From Earliest Contacts to the Fifth Century B.C. 153

4.1.2 Points of Contact and Receptions of Difference 166

4.2 Reconstructing Identities in Southern Calabria: An Archaeology of discourse 175

4.2.1 Framing the Argument: Contact, Interaction, and Systems of Exchange 177

4.2.2 Landscape and Identity in Southern Calabria 178

4.2.3 Materials in Circulation, Ideas in Play 181

4.2.4 The Play of Identities, Knowledge, and Difference 189

4.2.5 Notions of Place 193

4.2.6 The Case for Difference: The Western Locrians 199

4.2.7 Conflict, Connectivity, and Exchange: The View from the Margins 204

4.3 The Imagined Centre: Identity and Difference at Delphi and Olympia 211

4.3.1 (Re)constructing Difference at Delphi and Olympia 214

4.3.2 "Reading" Objects, Viewing People: Everyday Activities at the Center of all things "Greek" 217

4.3.3 Delphi and Colonization 221

4.3.4 Eclectic Spaces? Material Identities, Intercultural Contact, and Receptions of "Difference" 222

CHAPTER 5 The Invention of Greek Ethnography 233

5.1 Ethnography and Identity, from Homer to Herodotus 237

5.2 Inventing the Greek 249

5.3 Ancient Ethnography: Future Directions, New Approaches 253

Abbreviations 259
Bibliography 263
Index 327