

# CONTENTS

<i>Preface and Acknowledgments</i>	<i>page</i> vii
<b>Part One Introduction</b>	
I Mechanisms	3
<b>Part Two Human Action</b>	
II Desires and Opportunities	13
III Rational Choice	22
IV When Rationality Fails	30
V Myopia and Foresight	42
VI Selfishness and Altruism	52
VII Emotions	61
VIII Natural and Social Selection	71
IX Reinforcement	82
<b>Part Three Interaction</b>	
X Unintended Consequences	91
XI Equilibrium	101
XII Social Norms	113
XIII Collective Action	124
XIV Bargaining	135
XV Social Institutions	147
XVI Social Change	159
<i>Bibliographical Essay</i>	173
<i>Index</i>	183