

# CONTENTS

*Acknowledgments ix*

**CHAPTER ONE** *The Digital Century 3*

**CHAPTER TWO** *Constructing an Audience 40*

**CHAPTER THREE** *The Globalization of the Moving Image 87*

**CHAPTER FOUR** *The New Auteurs 124*

**CHAPTER FIVE** *The Moving Image Is Everywhere 167*

*Bibliography 191*

*Index 209*