Contents

Acl	knowledgements	vi
Pre	face	ix
Not	Notes on Contributors	
Introduction: Dress as Expression of Ethnic Identity Joanne B. Eicher		1
1	"Freezing the Frame": Dress and Ethnicity in Brittany and Gaelic Scotland Malcolm Chapman	7
2	Dancing the Jar: Girls' Dress at Turkish Cypriot Weddings Ann Bridgwood	29
3	Ethnicity in Greek Dress Linda Welters	53
4	Naked Divers: A Case of Identity and Dress in Japan D. P. Martinez	79
5	Exotic West to Exotic Japan: Revival of Japanese Tradition in Modern Japan Masami Suga	95
6	Becoming a Bunu Bride: Bunu Ethnic Identity and Traditional Marriage Dress Elisha P. Renne	117
7	Why Do They Call it Kalabari? Cultural Authentication and the Demarcation of Ethnic Identity Joanne B. Eicher and Tonye V. Erekosima	139
8	Dress and Ethnic Differentiation in the Niger Delta Barbara Sumberg	165
9	The Lady in the Logo: Tribal Dress and Western Culture in a Southern African Community Deborah Durham	183

10	"The Fairest of Them All": Gender, Ethnicity and a Beauty Pageant in the Kingdom of Swaziland Carolyn Behrman	195
11	The West African Origin of the African-American Headwrap Helen Bradley Griebel	207
12	Traditional Palestinian Wedding Dress as a Symbol of Nationalism Yvonne J. Seng and Betty Wass	227
13	Hmong American New Year's Dress: The Display of Ethnicity Annette Lynch	255
14	Ethnic Conflict and Changing Dress Codes: A Case Study of an Indian Migrant Village in Highland Ecuador Carola Lentz	269
15	World Fashion, Ethnic, and National Dress Joanne B. Eicher and Barbara Sumberg	295
Index		307