

Contents

	List of illustrations	xiii
	Introduction	xvii
1	Blood and beauty	1
2	Paradigms and purposes	20
3	Cultural crossings	40
4	Money, markets, museums	60
5	Gender, genius, and Guerrilla Girls	83
6	Cognition, creation, comprehension	100
7	Digitizing and disseminating	119
	Conclusion	138
	References	141
	Further reading	147
	Index	151