

CONTENTS

Contributors	xi
Introduction: Vision Going Social	xv
<i>Ken Nakayama</i>	

SECTION I THEORETICAL PERSPECTIVES ON SOCIAL VISION

1. An Ecological Theory of Face Perception	3
<i>Leslie A. Zebrowitz, P. Matthew Bronstad, and Joann M. Montepare</i>	
2. The Cognitive Capitalist: Social Benefits of Perceptual Economy	31
<i>Douglas Martin and C. Neil Macrae</i>	
3. Faces, Bodies, Social Vision as Agent Vision, and Social Consciousness	51
<i>Beatrice de Gelder and Marco Tamietto</i>	
4. Perceiving Through Culture: The Socialized Attention Hypothesis	75
<i>Hyekyung Park and Shinobu Kitayama</i>	
5. Compound Social Cues in Human Face Processing	90
<i>Reginald B. Adams, Jr., Robert G. Franklin, Jr., Anthony J. Nelson, and Michael T. Stevenson</i>	

SECTION II THE LANGUAGE OF THE EYES

6. Gaze Perception and Visually Mediated Attention	108
<i>Stephen R. H. Langton</i>	

7. **Aging Eyes Facing an Emotional World: The Role of Motivated Gaze** 133
Derek M. Isaacowitz and Nora A. Murphy
8. **Gaze and Preference-Orienting Behavior as a Somatic Precursor of Preference Decision** 151
Shinsuke Shimojo, Claude Simion, and Mark A. Changizi

SECTION III SOCIAL VISION AT FACE VALUE

9. **Facial Attractiveness** 164
Anthony C. Little and David I. Perrett
10. **Why Cosmetics Work** 186
Richard Russell
11. **Context-Specific Responses to Self-Resembling Faces** 204
Lisa M. DeBruine and Benedict C. Jones
12. **In the Eyes of the Beholder: How Empathy Influences Emotion Perception** 216
Bhismadev Chakrabarti and Simon Baron-Cohen

SECTION IV BODY LANGUAGE

13. **Thin-Slice Vision** 228
Max Weisbuch and Nalini Ambady
14. **Seeing Human Movement as Inherently Social** 248
Maggie Shiffrar, Martha D. Kaiser, and Areti Chouchourelou
15. **Social Constraints on the Visual Perception of Biological Motion** 264
Kerri L. Johnson, Frank E. Pollick, and Lawrie S. McKay
16. **Social Color Vision** 278
Mark A. Changizi and Shinsuke Shimojo

SECTION V SOCIAL VISION IN CONTEXT

17. **Mental Control and Visual Illusions: Errors of Action and Construal in Race-Based Weapon Misidentification** 295
Mark B. Stokes and B. Keith Payne
18. **Afrocentric Facial Features and Stereotyping** 306
Irene V. Blair and Charles M. Judd

- 19. The Role of Racial Markers in Race Perception and Racial Categorization** 321
Otto H. MacLin and M. Kimberly MacLin
- 20. Aftereffects Reveal That Adaptive Face-Coding Mechanisms Are Selective for Race and Sex** 347
Gillian Rhodes and Emma Jaquet

SECTION VI THE SOCIAL VISUAL BRAIN

- 21. Are People Special? A Brain's Eye View** 363
Anthony P. Atkinson, Andrea S. Heberlein, and Ralph Adolphs
- 22. Side Bias: Cerebral Hemispheric Asymmetry in Social Cognition and Emotion Perception** 393
Kimberley R. Savage, Joan C. Borod, and Lorraine O. Ramig
- 23. Biological Motion and Multisensory Integration: The Role of the Superior Temporal Sulcus** 409
Michael S. Beauchamp
- 24. Specialized Brain for the Social Vision: Perspectives from Typical and Atypical Development** 421
Teresa Farroni and Atsushi Senju
- Author Index** 445
- Subject Index** 459