

Contents

Acknowledgments ix

1. Mobilizing the Latina Myth 1
2. Dolores Del Rio Dances across the Imperial Color Line 24
3. Carmen Miranda Shakes It for the Nation 49
4. Rita Hayworth and the Cosmetic Borders of Race 70
5. Rita Moreno, the Critically Acclaimed "All-Round Ethnic" 101
6. Jennifer Lopez, Racial Mobility, and the New Urban/Latina Commodity 126

Notes 145

Works Cited 159

Index 171