

2ND EDITION

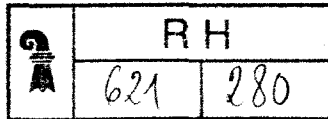
DESIGNING AND CONDUCTING
MIXED METHODS
RESEARCH



+52987101

JOHN W. CRESWELL
University of Nebraska-Lincoln

VICKI L. PLANO CLARK
University of Nebraska-Lincoln



Ed 2



Los Angeles | London | New Delhi
Singapore | Washington DC

BRIEF CONTENTS

List of Figures	xv
List of Tables	xvii
Preface	xix
About the Authors	xxv
Chapter 1. The Nature of Mixed Methods Research	1
Chapter 2. The Foundations of Mixed Methods Research	19
Chapter 3. Choosing a Mixed Methods Design	53
Chapter 4. Examples of Mixed Methods Designs	107
Chapter 5. Introducing a Mixed Methods Study	143
Chapter 6. Collecting Data in Mixed Methods Research	171
Chapter 7. Analyzing and Interpreting Data in Mixed Methods Research	203
Chapter 8. Writing and Evaluating Mixed Methods Research	251
Chapter 9. Summary and Recommendations	273
Appendix A: An Example of the Convergent Parallel Design (Wittink, Barg, & Gallo, 2006)	287
Appendix B: An Example of the Explanatory Sequential Design (Ivankova & Stick, 2007)	301

Appendix C: An Example of the Exploratory Sequential Design (Myers & Oetzel, 2003)	335
Appendix D: An Example of the Embedded Design (Brady & O'Regan, 2009)	355
Appendix E: An Example of the Transformative Design (Hodgkin, 2008)	371
Appendix F: An Example of the Multiphase Design (Nastasi et al., 2007)	391
Glossary	409
References	419
Author Index	433
Subject Index	443