Contents

Preface, ix Acknowledgments, xi

- 1. Introduction, 3
- 2. The Characterization of 9/11 and America's Response to Terrorism, 18
- 3. The Narrative's Part-Whole Textual Interdependence, 41
- 4. The Construction of Al Qaeda and Iraq as Linked Antagonists, 64
- 5. Intertextual Series: Reproduction and Resistance in the Media, 84
- 6. Talking Politics: The Narrative's Reception among College Students, 112
- 7. Whose Vietnam? Discursive Competition over the Vietnam Analogy, 133
- 8. Conclusion, 153

Appendix A. Corpus of Presidential Speeches, 161

Appendix B. Transcription Conventions for Presidential Speeches, 164

viii CONTENTS

Appendix C. Transcription Conventions for Focus Group Interviews, 165

Appendix D. Media Discourse Data, 166

References, 168

Index, 176