Contents

List of Tables and Figures vii
Notes on Contributors ix

1 Introduction: Globalization and Universities 1
Felix Maringe and Nick Foskett

Part I Theoretical and Strategic Perspectives

2 The Meanings of Globalization and Internationalization in HE: Findings from a World Survey 17
Felix Maringe

3 Global Markets, National Challenges, Local Strategies: The Strategic Challenge of Internationalization 35
Nick Foskett

4 Global Citizenship for All: Putting the 'Higher' Back into UK Higher Education? 51
Vivienne Caruana

5 The Globalization and Marketization of Higher Education: Some Insights from the Standpoint of Institutional Theory 65
Izhar Oplatka and Jane Hemsley-Brown

Part II Management and Empirical Perspectives

6 The Response of Governments and Universities to Globalization and Internationalization in Higher Education 83
John Taylor

7 The Management of Internationalization in Higher Education 97
John Taylor

8 Key Trends and Emerging Issues in International Student Mobility (ISM) 109
Steve Woodfield

9 Higher Education Reforms and Problems in China: Challenges from Globalization 125
Hongshia Zhang
10 Capacity Building for Demography in Southern Africa: International Collaboration in Action 139
Rosalind Foskett

Part III Case Studies in Higher Education Internationalization

11 Student Experience in the Globalized Higher Education Market: Challenges and Research Imperatives 155
Rodney Arambewela

12 Course Reorientation to Enhance Chinese Students' International Awareness 175
Dianmin Wang

13 Challenges to Institutionalizing Internationalization in a UK University 191
Joanna Al-Youssef

14 Internationalization in the Universities of Spain: Changes and Challenges at Four Institutions 207
Laura E. Rumbley

15 The Role of English Language Teaching in University Internationalization in China 225
Jiang Yumei

Part IV Emerging Themes, Issues and Challenges

16 The Commoditization and Standardization of Higher Education 241
Paul Gibbs

17 Higher Education Partnerships for Studying and Improving Leadership Preparation and Development around the World 255
Bruce Barnett and Stephen L. Jacobson

18 International Organizations and the Tertiary Education Sector: Understanding UNESCO, the OECD, and the World Bank Linking-pin Organizations 277
Roberta Malee Bassett

19 Intercultural Experience in English Universities: A Case Study of Chinese Students 291
Mei Tian and John Lowe

20 The Internationalization of Higher Education: A Prospective View 305
Nick Foskett and Felix Maringe

Index 319