

CONTENTS

Acknowledgments

vii

	Introduction. "In Adam's Fall, We Sinned All": The Conservative Tradition in U.S. Children's Literature, Culture, and Politics	1
1	"Give Me Some of That Old-Time Reading": William Bennett's <i>The Book of Virtues</i> and the Rise of Right-Leaning Literature for Young Readers	28
2	"I Speak for the National Oak Flooring Manufacturers Association": <i>Truax</i> , the Anti-Green Movement, and the Corporate Production of Children's Literature	53
3	Not Just Christianity, But the Christian Right: The Battle over Public Education and the American Sunday School Movement in the Left Behind Series for Kids	79
4	Patriot Acts: Fighting the War on Terror via the Canon Wars in Lynne Cheney's Picture Books	102
5	Pundit Knows Best: The Self-Help Boom, Brand Marketing, and <i>The O'Reilly Factor for Kids</i>	126
6	"One State, Two State, Red State, Blue State": Bringing Partisan Politics to Picture Books in Katharine DeBrecht's <i>Help! Mom!</i> Series	152
	Conclusion. "The Gosh-Darnit, Doggone It, You-Betcha Wink Heard 'Round the World": The 2008 Presidential Election, the State of the Conservative Movement, and the Future of Rightist Books for Young Readers	174

<i>Notes</i>	189
<i>Works Cited</i>	203
<i>Index</i>	227
<i>Illustrations appear between pages 92 and 93</i>	