

# CONTENTS

<i>List of figures</i>	ix
<i>Notes on contributors</i>	xi
<i>Acknowledgements</i>	xvi

<b>1. Introduction</b>	1
JOE BRAY, ALISON GIBBONS AND BRIAN McHALE	
<b>PART I</b>	
<b>The historical avant-gardes</b>	19
<b>A. Modernist-era experimentalism</b>	
<b>2. Italian Futurism and Russian Cubo-Futurism</b>	21
JOHN WHITE	
<b>3. The poetics of animism</b>	36
Realism and the fantastic in expressionist literature and film	
RICHARD MURPHY	
<b>4. The surrealist experiments with language</b>	48
PETER STOCKWELL	
<b>5. The literary absurd</b>	62
JOANNA GAVINS	
<b>B. Postmodernist experimentalism</b>	
<b>6. Spontaneity and improvisation in postwar experimental poetry</b>	75
BENJAMIN LEE	
<b>7. The <i>nouveau roman</i> and <i>Tel Quel</i></b>	89
DANIELLE MARX-SCOURAS	
<b>8. Lettrism and situationism</b>	101
TYRUS MILLER	

CONTENTS

<b>9. OuLiPo and proceduralism</b> JAN BAETENS	115
<b>10. Metafiction</b> R. M. BERRY	128
<b>11. Postmodernism and experiment</b> BRIAN McHALE	141
<b>C. Experiments with identity</b>	
<b>12. Sexing the text</b> Women's avant-garde writing in the twentieth century ELLEN G. FRIEDMAN	154
<b>13. Experiments in black</b> African-American avant-garde poetics ALDON LYNN NIELSEN	168
<b>14. The limits of hybridity</b> Language and innovation in Anglophone postcolonial poetry PRIYAMVADA GOPAL	182
<b>D. The new experimentalism</b>	
<b>15. Avant-Pop</b> LANCE OLSEN	199
<b>16. Post-postmodernism</b> ROBERT L. McLAUGHLIN	212
<b>17. Globalization and transnationalism</b> LIAM CONNELL	224
<b>18. Altermodernist fiction</b> ALISON GIBBONS	238
<b>19. Manifestos and <i>Ars Poetica</i></b> LAURA WINKIEL	253
<b>20. Post-criticism</b> Conceptual takes GREGORY L. ULMER	267

CONTENTS

PART II

- Experiment now: printed matter 279

E. *Experiments with language*

21. The expanded field of L=A=N=G=U=A=G=E 281  
CHARLES BERNSTEIN

22. Concrete poetry and prose 298  
JOE BRAY

23. Found poetry, “uncreative writing,” and the art of appropriation 310  
ANDREW EPSTEIN

24. Words in visual art 323  
JESSICA PRINZ

25. Hoax-poetry and inauthenticity 338  
PHILIP MEAD

F. *Experiments with narrative and fiction*

26. Unnatural voices, minds, and narration 351  
JAN ALBER, HENRIK SKOV NIELSEN, AND  
BRIAN RICHARDSON

27. Impossible worlds 368  
MARIE-LAURE RYAN

28. Experimental life writing 380  
IRENE KACANDES

29. “Rotting time” 393  
Genre fiction and the avant-garde  
ELANA GOMEL

G. *Experiments with form and design*

30. Graphic narrative 407  
HILLARY CHUTE

31. Multimodal literature and experimentation 420  
ALISON GIBBONS

CONTENTS

<b>32. Information design, emergent culture and experimental form in the novel</b> STEVE TOMASULA	435
<b>33. Interactive fiction</b> N. KATHERINE HAYLES AND NICK MONTFORT	452
 <b>PART III</b>	
<b>Experiment now: beyond the page</b>	<b>467</b>
<b>H. The digital age</b>	
<b>34. Digital fiction</b> Networked narratives DAVID CICCORICCO	469
<b>35. Code poetry and new-media literature</b> STEVE TOMASULA	483
<b>36. Computer gaming</b> ASTRID ENSSLIN	497
<b>37. Virtual autobiography</b> Autographies, interfaces, and avatars AMY J. ELIAS	512
<b>Index</b>	<b>528</b>