

| | |
|-----------------------------------|------|
| Preface | ix |
| Acknowledgments | xiii |
| 1 Writing in Science | 3 |
| 2 Science Writing as Storytelling | 8 |
| 3 Making a Story Sticky | 16 |
| 4 Story Structure | 26 |
| 5 The Opening | 35 |
| 6 The Funnel: Connecting O and C | 50 |
| 7 The Challenge | 58 |
| 8 Action | 67 |
| 9 The Resolution | 83 |
| 10 Internal Structure | 95 |
| 11 Paragraphs | 104 |
| 12 Sentences | 112 |
| 13 Flow | 124 |
| 14 Energizing Writing | 133 |
| 15 Words | 145 |

- 16 Condensing 158
- 17 Putting it All Together: Real Editing 174
- 18 Dealing with Limitations 180
- 19 Writing Global Science 189
- 20 Writing for the Public 195
- 21 Resolution 204
- Appendix A: My Answers to Revision Exercises 207
- Appendix B: Writing Resources 212
- Index 215