Contents

8		Introduction: Exhibiting the New Art —Teresa Gleadowe
12		'Op Losse Schroeven' and 'When Attitudes Become Form' 1969 —Christian Rattemeyer
65		'Op Losse Schroeven (Situations and Cryptostructures)', Stedelijk Museum, Amsterdam
	65	List of artists
	66	Museum plans
	68	Installation views
	106	Chronology: Tracing 'Op Losse Schroeven (Situations and Cryptostructures)' —Steven ten Thije
	117	Catalogue cover
	118	Catalogue essay: The Exhibition
		-Wim Beeren, 1969
	127	Catalogue bibliography
129		'When Attitudes Become Form (Works – Concepts – Processes – Situations – Information)', Kunsthalle Bern
	129	List of artists
	130	Kunsthalle plans
	132	Installation views
	172	Chronology: How Does an Exhibition Come into Being? —Harald Szeemann, 1969
	191	Catalogue cover
	192	Catalogue essay: About the Exhibition —Harald Szeemann, 1969
	194	Catalogue essay: Against Precedents — Charles Harrison, 1969
	201	Catalogue bibliography
202		The Prodigal Maker's Trilogy. Three Exhibitions: Bern, Amsterdam, Rotterdam —Tommaso Trini, 1969



212		'Op Losse Schroeven' and 'When Attitudes Become Form': Public Reception in the Netherlands and Switzerland —Steven ten Thije
220		Avant-garde Marketing: 'When Attitudes Become Form' and Philip Morris's Sponsorship —Claudia Di Lecce
230		Temporary Artistic Communities
		—Piero Gilardi in conversation with Francesco Manacorda
240		Interviews with exhibiting artists:
	240	—Marinus Boezem in conversation with Steven ten Thije
	248	 Jan Dibbets in conversation with Lucy Steeds
	254	-Ger van Elk in conversation with Charles Esche
		and Steven ten Thije
	260	-Richard Serra in conversation with Lucy Steeds
266		Author biographies
270		Bibliography
274		Picture credits for the installation views
276		Acknowledgements
278		Index