Table of contents

| From the editor |
|--|
| Part One: Cognitive approaches to literary thought |
| Zoltan Kövecses |
| Metaphor and poetic creativity: A cognitive-linguistic account |
| Paul Tenngart |
| Simultaneous multiple frames in Charles Baudelaire's Les Fleurs du Mal |
| Andrea Macrae |
| Readerly deictic shifting to and through I and you: An updated |
| hypothesis 41 |
| Magdalena Rembowska-Płuciennik |
| The narrative poetics of mindreading57 |
| Thomas Illum Hansen |
| Cognitive stylistics: Style and cognition in Mrs Dalloway71 |
| Dylan Glynn and Mette Sjölin |
| Cognitive-linguistic methods for literature. A usage-based approach to metanarration and metalepsis |
| Iwona Góralczyk |
| Mimesis in reporting speech. A cognitive-linguistic analysis of the narration in Wojciech Kuczok's <i>Gnój</i> 103 |
| Jerzy Jarniewicz |
| Poetry and the invisible subject |
| Monika Kocot |
| From anaphoresis to metaphoresis: Scene-graphs in Edwin Morgan's "Message Clear" |
| Beata Śniecikowska |
| Figure/ground sensory segregation in Japanese and non-Oriental haiku |
| Laura Suchostawska |
| Blending in New Testament parables |
| Anna Drogosz |
| Darwin's theory of evolution and the explicatory power of |
| conceptual metaphors165 |
| Jarosław Płuciennik |
| The poetics of colourful logic and the literary categorization of the |
| world173 |



Part Two: Aspects of cognitive rhetoric

| Kurt Feyaerts | |
|--|----|
| The cognitive construal of creativity1 | 85 |
| Craig Hamilton | |
| Tony Blair's cognitive rhetoric | 01 |
| Stéphanie Bonnefille | |
| Obama's and Sarkozy's remarks at the U.N.'s Climate Change | |
| summit: A contest between figurative and literal language? | 25 |
| Serhiy Potapenko | |
| Modest or determined? Cognitive-rhetorical analysis of the effects | |
| of President Obama's inaugural and congressional speech24 | 43 |
| Olaf Jäkel | |
| No, they can't translate President Obama into German: A case | |
| study in critical cognitive linguistics | 57 |
| Elżbieta Tabakowska | |
| Rhetoric: "the most valuable gift of gods" or "the art of | |
| deception"? | 73 |
| Aleksander Gomola | |
| Cognitive mechanisms at work and their perlocutionary effect in | |
| Catholic preaching. A case study2 | 87 |
| Nadine Lucas | |
| Stylistic devices in the news, as related to topic recognition | 99 |
| Agata Hołobut | - |
| The poetics of design | 15 |
| | |