Contents

Preface to the Second Edition ix Acknowledgments xiii

- 1: Introduction 1
- 2: What Do Publishers Do? 5
- 3: Writing the Manuscript 29
- 4: Selecting a Publisher 42
- 5: Your Proposal 57
- 6: What Editors Look For 70
- 7: Surviving the Review Process 78
- 8: What a Contract Means 94
- 9: Collections and Anthologies 117
- 10: Quotations, Pictures, and Other Headaches 139
- 11: How to Deliver a Manuscript 155
- 12: And Then What Happens to It 166
- 13: The Via Electronica 179
- 14: This Book—And the Next 195

Afterword: Promoting Your Work 203

For Further Reading 209

Index 211