CONTENTS

	Preface	VII
1.	Introduction: Thoughts on Social Media, Law, and Ethics Susan J. Drucker & Gary Gumpert	1
2.	Privacy, Identity, and Public Engagement among Digital Natives Star Muir	21
3.	Swimming in Cyber-Cesspools: Defamation Law in the Age of Social Media Dale A. Herbeck	44
4.	Cyberharassment and Cyberbullying: "There Ought To Be a Law" Juliet Dee	65
5.	Brains and Behavior: Addressing Amplified Adolescent Visibility in the Global Village Mary Ann Allision & Eric Allision	89
6.	Protection or Prosecution: Julian Assange and Wikileaks Making Waves with a Cybersplash Adrienne Hacker-Daniels	111

Preface

7.	Revisiting the Right "To Be Let Alone" in the Age of Social Media Warren Sandman	141
8.	Transparency, Misrepresentation, and Social Media Douglas C. Strahler & Thomas R. Flynn	153
9.	Digital Red Light Zones: Alternative Approach to Regulating Adult Online Social Media Bruce E. Drushel	172
10.	Social Media, Public Relations and Ethics Suzanne Berman	190
11.	Toward a New Code of Ethics: Social Media in Journalism Kelly Fincham	207
12.	Epilogue: Back to the Future Susan J. Drucker & Gary Gumpert	227
	Index	235
	Case Index	241