

Contents

Acknowledgments	ix
About the Blog	xi
Foreword	xiii
Introduction	xv
PART 1: Embedded Librarianship Yesterday, Today, and Tomorrow	1
Chapter 1: Defining Embedded Librarianship	3
Definition of an Embedded Librarian	4
Embedded Librarians and Physical Location	6
Examples of Embedded Librarianship	7
Advantages of Embedded Librarianship	12
Embedded Librarianship and Other Models of Librarianship	14
How Embedded Librarians Are Changing the Profession	17
Summary	18
Chapter 2: Push and Pull: The Forces Driving Embedded Librarianship	21
Push: Traditional Services That No Longer Work	22
Pull: Fundamental Trends in Work and Society	26
Summary	39
Chapter 3: Embedded Librarians in Higher Education ...	43
Subject Librarians, Liaison Librarians, and the Origin of Embedded Librarianship	43
The Teaching Role of Embedded Librarians	46
Beyond the Teaching Role	55

How to Succeed—And What to Watch Out For 58

Opportunities for Embedded Librarians in Higher
Education: A Vision 62

Summary 64

**Chapter 4: Embedded Librarians in the
Health Sciences 69**

Origins 69

Transition: From Clinical Librarian to Informationist 72

Contemporary Roles of Embedded Librarians in
Healthcare and Health Sciences 73

Education and Training of Informationists 80

Best Practices 81

Evaluations of Clinical Medical Librarianship 84

What Lies Ahead 87

Summary 89

**Chapter 5: Embedded Librarians in Corporations,
Nonprofits, and Government 93**

Origins 94

Roles and Functions 96

Evaluation 99

Organizational Patterns 101

Challenges and Opportunities 101

Summary 105

**Chapter 6: Embedded Librarians in Schools and
Public Libraries 107**

Primary and Secondary Education 107

Public Libraries 114

Summary 117

PART 2: Your Path to Success	121
Chapter 7: Assessing Your Readiness	123
Indicators of Embeddedness	123
Assessing Your Readiness for Change	127
Summary	141
Chapter 8: Getting Started With Embedded Librarianship	143
Considering Your Options	143
A Framework for Action Planning	147
Matching Actions to Readiness	160
Developing Your Action Plan	163
Summary	164
Chapter 9: Sustaining Your Embedded Role	165
The Habits of Successful Embedded Librarians	165
Problems and Pitfalls	173
Summary	179
Chapter 10: Evaluating Your Success	181
What to Measure: Activities, Outcomes, and Impacts	182
Applying the Framework to Embedded Librarianship	185
Evaluation and Management Culture	186
Developing Your Evaluation Plan	188
Evaluation and Sustainability Scenarios	189
Summary	195
Afterword	197
About the Author	199
Index	201