Contents

Citation Information Notes on Contributors	vii
Preface	х
John E. Richardson, Michał Krzyżanowski, David Machin and Ruth Wodak	xiv
Part I: Discourse, History and Memory	
1. On the politics of remembering (or not) Ruth Wodak and John E. Richardson	1
2. Trauma, discourse and communicative limits Michael Pickering and Emily Keightley	6
3. Recontextualising fascist ideologies of the past: right-wing discourses on employment and nativism in Austria and the United Kingdom John E. Richardson and Ruth Wodak	19
4. The unbearable lightness of identity: membership, tradition and the Jewish anti-Semite in Gershom Scholem's letter to Hannah Arendt David Kaposi	36
5. Constructing the past and constructing themselves: the Uruguayan military's memory of the dictatorship <i>Mariana Achugar</i>	49
6. Dealing with a traumatic past: the victim hearings of the South African Truth and Reconciliation Commission and their reconciliation discourse <i>Annelies Verdoolaege</i>	62
7. 'No reconciliation without redress': articulating political demands in post- transitional South Africa <i>Aletta J. Norval</i>	75
Part II: Class and Discourse	
8. Renewing an academic interest in structural inequalities David Machin and John E. Richardson	86

CONTENTS

9. The denial of class struggle by British Governments in their anti-union discourse (1978–2007) <i>Claudia Ortu</i>	93
10. Urbanisation: Discourse class gender in mid-Victorian photographs of maids – reading the archive of Arthur J. Munby Sarah Edge	106
11. (Mis)recognition and the middle-class/bourgeois gaze: A case study of Wife Swap Samantha A. Lyle	121
12. Doing class: A discursive and ethnomethodological approach C.M. Scharff	133
 'Underclass' and 'ordinary people' discourses: Representing/re-presenting council tenants in a housing campaign Paul Watt 	145
14. A war on the poor: Constructing welfare and work in the twenty-first century <i>Greg Marston</i>	158
Part III: Ethnography and Critical Discourse Analysis	
15. Ethnography and critical discourse analysis: towards a problem-oriented research dialogue <i>Michal Krzyżanowski</i>	170
16. The sounds of silence in educational tracking: a longitudinal, ethnographic case study <i>Rebecca Rogers</i>	178
17. The patient's world: discourse analysis and ethnography Dariusz Galasiński	192
18. Critical discourse analysis and the ethnography of language policy David Cassels Johnson	205
19. Political communication, institutional cultures and linearities of organisational practice: a discourse-ethnographic approach to institutional change in the European Union <i>Michał Krzyżanowski</i>	218
20. The role of internal guidelines in shaping news narratives: ethnographic insights into the discursive rhetoric of Middle East reporting by the BBC	
and Al-Jazeera English Leon Barkho	233
Index	246