

CONTENTS

List of Figures	xi
List of Tables	xiii
Preface	xv
1 What Are Sociolinguistics?	1
1.1 <i>What is language?</i>	2
1.2 <i>What is a language?</i>	4
1.3 <i>What then are sociolinguistics?</i>	6
1.4 <i>Neighbouring and overlapping fields</i>	12
1.5 <i>A guide to the guidebook</i>	14
2 A Profusion of Languages	19
2.1 <i>Being multilingual</i>	19
2.2 <i>Six dimensions of bilingualism</i>	25
2.3 <i>Approaches to multilingualism</i>	29
2.4 <i>Language surveys and censuses</i>	33
2.5 <i>The case of Canada</i>	34
2.6 <i>Research activity: A bilingual survey</i>	39
2.7 <i>Summary</i>	41
2.8 <i>Further reading</i>	42
3 Language Shift and Maintenance	47
3.1 <i>Introducing language contact</i>	47
3.2 <i>Language functions</i>	50
3.3 <i>Shifting languages</i>	54
3.4 <i>Maintaining and revitalizing languages</i>	57
3.5 <i>The case for Māori</i>	62
3.6 <i>Research activity: doing a project (1) – the setup</i>	67
3.7 <i>Summary</i>	70
3.8 <i>Further reading</i>	71

4	Language Birth and Death	75
4.1	<i>Pidgins and creoles</i>	76
4.2	<i>Where do pidgins and creoles come from?</i>	79
4.3	<i>The creole continuum</i>	83
4.4	<i>Language danger and death</i>	84
4.5	<i>The microlinguistics of dying languages</i>	89
4.6	<i>The cases of Gaelic and Melanesian</i>	91
4.7	<i>Research activity: the making of Melanesian Pidgin</i>	95
4.8	<i>Summary</i>	97
4.9	<i>Further reading</i>	98
5	Codes and Choices	103
5.1	<i>Varieties, codes and repertoires</i>	103
5.2	<i>The speech community</i>	105
5.3	<i>Diglossia</i>	108
5.4	<i>Code switching</i>	113
5.5	<i>The sociolinguistics of code switching</i>	114
5.6	<i>The case of Oberwart</i>	119
5.7	<i>Research activity: observation versus self-report</i>	123
5.8	<i>Summary</i>	125
5.9	<i>Further reading</i>	126
6	Situated Language	131
6.1	<i>Situations, contexts and domains</i>	131
6.2	<i>Ethnographies of communication</i>	134
6.3	<i>Speakers in situ</i>	138
6.4	<i>Audiences for language</i>	140
6.5	<i>Speech acts and politeness</i>	142
6.6	<i>The sociolinguistics of interaction</i>	146
6.7	<i>Gender and conversation</i>	149
6.8	<i>The case of slang in Rio</i>	151
6.9	<i>Research activity: ethnographing the class</i>	155
6.10	<i>Summary</i>	156
6.11	<i>Further reading</i>	157
7	Variation in Language	163
7.1	<i>Foundations: New York City</i>	163
7.2	<i>Class in language</i>	168
7.3	<i>Ethnicity in language</i>	172
7.4	<i>Ethnic varieties of English</i>	176
7.5	<i>Gender in language</i>	179
7.6	<i>The case of ING</i>	181
7.7	<i>Research activity: doing a project (2) – data collection</i>	186
7.8	<i>Summary</i>	189
7.9	<i>Further reading</i>	190
8	Language in Time	195
8.1	<i>Age in language</i>	195
8.2	<i>Real time and apparent time</i>	200

8.3	<i>The linguistics of language change</i>	204
8.4	<i>Sound change</i>	207
8.5	<i>The social life of language change</i>	209
8.6	<i>Markets, networks and communities</i>	214
8.7	<i>The case of Belten High</i>	218
8.8	<i>Research activity: language change on the internet</i>	221
8.9	<i>Summary</i>	223
8.10	<i>Further reading</i>	224
9	Language in Space	229
9.1	<i>Dialectology</i>	229
9.2	<i>Making space</i>	234
9.3	<i>Dialect contact</i>	238
9.4	<i>Dialect birth</i>	243
9.5	<i>Dialect death</i>	246
9.6	<i>The case of colonial Englishes</i>	247
9.7	<i>Research activity: linguistic landscape</i>	249
9.8	<i>Summary</i>	250
9.9	<i>Further reading</i>	251
10	Valuing Language	255
10.1	<i>Ideologies of language</i>	256
10.2	<i>Language with attitude</i>	259
10.3	<i>Evaluating individual linguistic variables</i>	264
10.4	<i>The Indexical Cycle</i>	268
10.5	<i>Discriminating language</i>	272
10.6	<i>The case of Bakhtin</i>	278
10.7	<i>Research activity: doing a project (3) – results and reporting</i>	282
10.8	<i>Summary</i>	286
10.9	<i>Further reading</i>	287
11	Styling Language and Identities	293
11.1	<i>Two takes on style</i>	293
11.2	<i>Audience Design</i>	297
11.3	<i>Referee Design</i>	303
11.4	<i>Performing sociolinguistic identities</i>	306
11.5	<i>The case of Marlene Dietrich</i>	310
11.6	<i>Research activity: a performance language project</i>	314
11.7	<i>Summary</i>	318
11.8	<i>Further reading</i>	319
12	Theory and Engagement	323
12.1	<i>The place of the social in sociolinguistics</i>	323
12.2	<i>Structure and agency</i>	326
12.3	<i>Towards a socially constituted sociolinguistics</i>	329
	References	333
	Index	357