

Contents

Acknowledgements	vii
About the author	ix
Introduction	1
Part 1 Thinking About Visual Ethnography: Historical, Theoretical And Practical Perspectives	13
1 Visual Ethnography across Disciplines	15
2 Ways of Seeing, Knowing and Showing	33
3 Planning and Practising Visual Ethnography	49
Part 2 Producing Knowledge	71
4 Photography in Ethnographic Research	73
5 Video in Ethnographic Research	103
6 Doing Visual Ethnography with the Web	123
7 Making Meanings in Visual Ethnography	141
Part 3 Representing Visual Ethnography	161
8 Photography and Ethnographic Writing	165
9 Video in Ethnographic Representation	183
10 Making Visual Ethnography Public Online/Digitally	203
References	215
Index	233