

Contents

<i>Preface</i>	<i>page vii</i>
<i>Acknowledgements</i>	<i>ix</i>
1 Opening case study: the financial crisis	1
Introduction	1
The financial crisis	2
Some ethical questions	26
2 Introduction	30
Finance and morality: a history of tension	30
Finance and amorality: theory, technique, abstraction	35
Finance theory and human motivation	37
The nature of money	41
A technical practice	42
Ethics and finance: a philosophical approach	45
3 Ethical foundations	47
Ethics and moral practice	47
Normative ethics	56
4 The financial system	79
The global financial system	80
Finance, investment, wealth creation and self-interest	97
5 Lending and borrowing: where finance meets ordinary people	126
Introduction: the moral environment	126
Varieties of lending	129
Ethics and economics in personal lending	135
Default and bankruptcy	153

6 Trading and speculation: the ethics of financial markets	159
Financial markets in theory and practice	161
The ethics of speculative trading	165
Market manipulation	167
Insider trading	175
7 Agency and accountability: managing other people's money	185
Agency and accountability in economics and ethics	185
Churning and noise trading	188
Rogue traders	191
Bankers' bonuses	202
8 Products, promotion and client relationships	210
Active fund management	210
Personal finance	212
Corporate finance and the promotion of derivatives	215
Sell-side research	217
Initial public offerings	225
Illegal and ethically questionable products	228
Issues and analysis	232
9 Financial reporting and corporate governance	240
Earnings management	240
Tax avoidance	246
Corporate governance: shareholders and other stakeholders	252
The responsibilities of the CEO	260
10 Epilogue: the ethics of financial regulation	265
The responsibilities of regulation	266
The challenges of financial regulation	273
<i>Glossary</i>	282
<i>References</i>	289
<i>Index</i>	301