Contents

Foreword Alfred Kieser & Andreas P. Müller	
I.	Interactional Practice and Organizational Structure
1.	The Janus-Faced Power of Language in Organizations Christina Wasson
2.	Talking Structure: The Shaping of Organizational Reality in Consulting Conversations Stephan Habscheid & Elke Weik
3.	Language and Agency in Organizations Anni Borzeix
4.	Dialogue Devices: Bridging between "Mode 1" and "Mode 2" Knowledge Production Jetta Frost & Margit Osterloh
5.	Coherence as the Regulation of Four Communicative Processes: Integration, Progression, Voice, and Contextualization John A.A. Sillince
II.	The Rhetoric of Organizations
6.	The Importance of the Storyline Alfred Kieser & Anja Muley119
7.	Rethinking Organizational Metaphors: Beyond (M)Organization Theory Cliff Oswick, Tom Keenoy & Phil Jones

8.	Mission Statements – Identifying Underlying Concepts. An Empirical Study of Austrian Corporate Mission Statements Monika Knassmüller
9.	Metaphorical Self-Descriptions of Organizations David Seidl
III.	The Communicative Construction of Organizational Cultures
10.	Communication within Groups: How it Reveals the Nature of Organizational Culture in Hospitals Michèle Grosjean
11.	Sociability: The Ethnotheory of Co-operation Bernt Schnettler
12.	What's the Boss Doing? Everyday Communication of High-level Personnel Thomas Spranz-Fogasy
13.	The Discourse of all.department E-mails: A Case Study Karl-Heinz Pogner & Anne-Marie Søderberg241
14.	The Rise of Network Society and Structural Transformations in the Field of Religion Agita Luse