Contents

	List of figures Acknowledgements	xv xvii
	Introduction	1
1	Between failure and success: the economics and politics of consumption under Brezhnev	17
2	Redefining the norms of socialist consumption	43
3	Shopping as a way of life: the experiences and values of Soviet consumers	80
4	Structures of consumption: class and generation	103
5	From 'modest' to 'modish': new attitudes to clothes and fashion	133
6	Closing the door on socialism: furniture and the domestic interior	162
7	Household technology in the Brezhnev-era home	184
	Conclusion	202
	Note on sources Notes Index	206 211 256