Contents



Pre	face	1X
Part	t One: Basic Considerations	
1.	An Approach to Evaluation	1
2.	Evaluation as Basis of Decision Making and Change	12
3.	Starting with Objectives	27
4.	Assessing Affective Outcomes	53
5.	Accountability and Attainment of Social Goals	73
6.	Some Technical Aspects	110
Part	t Two: Evaluation of Student Experience and	
Edu	cational Progress	
7.	Recruitment, Selection, Classification, Placement	137
8.	Learning Environment	164
9.	Educational Processes	186

xviii	Contents	
10. Examinations and Evaluation in Courses	208	
11. Comprehensive Examinations	233	
12. Grades, Credits, and Alternatives	256	
Part Three: Evaluation of Programs and Personnel		
13. Curriculum	297	
14. Graduate Education	318	
15. Faculty	331	
16. Administration	376	
17. Institutional Self-Study	401	
18. State Coordination and Planning	433	
Epilogue: Costs, Decisions, and Politics	450	
Bibliography	461	
Index	509	