## Contents

VIJAY K. BHATIA
Foreword
CARMEN SANCHO GUINDA / MAURIZIO GOTTI
Weaving a Narrative Paradigm in Academic and Professional
Communication
Narratives in Academic Genres
Anna Mauranen
"But then when I started to think":
Narrative Elements in Conference Presentations45
BEGOÑA BELLÉS FORTUÑO
Marginal Stories in Classroom Asides67
CHRISTINE FEAK
Insights into the Academy: Narratives in and of Public Meetings
of the University
YIANNIS GABRIEL
Researchers as Storytellers:
Storytelling in Organizational Research105
MARINA BONDI
Historians as Recounters: Description across Genres123



CARMEN DANIELA MAIER / JAN ENGBERG Tendencies in the Multimodal Evolution of Narrator's Types and Roles in Research Genres
MARÍA JOSÉ LUZÓN Narratives in Academic Blogs175
ROSA LORÉS-SANZ The Same Story? Enhancing Membership and Constructing Knowledge in Spanish and English History Book Reviews
PILAR MUR DUEÑAS Scholars Recounting their Own Research in Journal Articles: An Intercultural (English-Spanish) Perspective
CHRISTOPH A. HAFNER / LINDSAY MILLER / CONNIE NG KWAI-FUN A Tale of Two Genres: Narrative Structure in Students' Scientific Writing
LUISA CAIAZZO Factual Reporting in the 'About' Page of British University Websites
Narratives in Professional Genres
KJERSTI FLØTTUM Narratives in Reports about Climate Change
FRANÇOISE SALAGER-MEYER / MARÍA ÁNGELES ALCARAZ ARIZA / MARIANELA LUZARDO BRICEÑO The Medical Narrative from a Diachronic Perspective (1840-2009): Titling Practices and Authorship

MARCO DE MARTINO Illness Narratives: Gender and Identity in Patients' Accounts
RUTH BREEZE Traversing Legal Narratives
PATRIZIA ANESA Multiple Narratives in Arbitration Processes
CARMEN SANCHO GUINDA The Tell and Show of Aviation-Catastrophe Synopses
ELIZABETH DE GROOT Getting the Picture in Annual Reports: A Reflection
on the Genre-based Analysis of Photographic Narrative413 ISABEL CORONA MARZOL
Lives in Retrospective: the Journalistic Obituary
How do you Read a U.S. Patent? Motivation for Descriptions of Intellectual Property and its 'Metes and Bounds'
BRIAN PALTRIDGE Afterword
Notes on Contributors