Preface xvii

# CHAPTER 1 INTRODUCTION 1

The Labor Market 2

Labor Economics: Some Basic Concepts 3 Positive Economics 3 The Models and Predictions of Positive Economics 4 Normative Economics 7

Normative Economics and Government Policy 10 Plan of the Text 13

EXAMPLE 1.1 POSITIVE ECONOMICS: WHAT DOES IT MEAN TO "UNDERSTAND" BEHAVIOR? 6

EXAMPLE 1.2 WHY ECONOMISTS DISAGREE ABOUT POLICY PROPOSALS 14

Appendix 1A Statistical Testing of Labor Market Hypotheses 17

## CHAPTER 2 OVERVIEW OF THE LABOR MARKET 25

The Labor Market: Definitions, Facts, and Trends 26 The Labor Force and Unemployment 27 Industries and Occupations: Adapting to Change 29 The Earnings of Labor 32

How the Labor Market Works 36 The Demand for Labor 37 The Supply of Labor 41 The Determination of the Wage 44

Applications of the Theory 52 Who Is Underpaid and Who Is Overpaid? 52 International Differences in Unemployment 57

EXAMPLE 2.1 THE BLACK DEATH AND THE WAGES OF LABOR 49

EXAMPLE 2.2 ENDING THE CONSCRIPTION OF YOUNG AMERICAN MEN: THE ROLE OF ECONOMISTS 56

## CHAPTER 3 THE DEMAND FOR LABOR 62

Profit Maximization 63

Marginal Income from an Additional Unit of Input 64 Marginal Expense of an Added Input 66 The Short-Run Demand for Labor When Both Product and Labor Markets Are Competitive 66 A Critical Assumption: Declining MP, 67 From Profit Maximization to Labor Demand - 68 The Demand for Labor in Competitive Markets When Other Inputs Can Be Varied 74 Labor Demand in the Long Run 74 More Than Two Inputs 76 Labor Demand When the Product Market Is Not Competitive 78 Monopsony in the Labor Market 79 Profit Maximization 80 How Do Monopsonists Respond to Supply Shifts and Mandated Wage Increases? 82 Policy Application: The Labor Market Effects of Employer Payroll Taxes and Wage Subsidies 86 Who Bears the Burden of a Payroll Tax? 86 Are Payroll Taxes Responsible for European Unemployment? 89 Employment Subsidies as a Device to Help the Poor 90 EXAMPLE 3.1 THE MARGINAL REVENUE PRODUCT OF COLLEGE FOOTBALL STARS 65

EXAMPLE 3.2 MONOPSONY IN THE COAL FIELDS? PROBABLY NOT 82

EXAMPLE 3.3 ARE TARGETED WAGE SUBSIDIES HARMFUL? 92

Appendix 3A Graphic Derivation of a Firm's Labor Demand Curve 96

# CHAPTER 4 LABOR DEMAND ELASTICITIES 105

The Own-Wage Elasticity of Demand 106

The Hicks-Marshall Laws of Derived Demand 108 Estimates of Own-Wage Labor Demand Elasticities 112 Applying the Laws of Derived Demand: Inferential Analysis 113

The Cross-Wage Elasticity of Demand 116 Can the Laws of Derived Demand Be Applied to Cross-Elasticities? 117 Estimates Relating to Cross-Elasticities 119 Policy Application: Effects of Minimum Wage Laws 120 History and Description 120 Employment Effects: Theoretical Analysis 121 Employment Effects: Empirical Estimates 127 Does the Minimum Wage Fight Poverty? 131

Applying Concepts of Labor Demand Elasticity to the Issue of Technological Change 132

EXAMPLE 4.1 WHY ARE UNION WAGES SO DIFFERENT IN TWO PARTS OF THE TRUCKING INDUSTRY? 115

EXAMPLE 4.2 THE IMPACT OF THE FIRST FEDERAL MINIMUM WAGE 130

APPENDIX 4A INTERNATIONAL TRADE AND THE DEMAND FOR LABOR: CAN HIGH-WAGE COUNTRIES COMPETE? 137

## CHAPTER 5 QUASI-FIXED LABOR COSTS AND THEIR EFFECTS ON DEMAND 144

Nonwage Labor Costs 145 Hiring and Training Costs 145 Employee Benefits 146 The Quasi-Fixed Nature of Many Nonwage Costs 147 The Employment/Hours Trade-off 148 Determining the Mix of Workers and Hours 149 Policy Analysis: The Overtime-Pay Premium 150 Policy Analysis: Part-Time Employment and Mandated Employee Benefits 153 Firms' Labor Investments and the Demand for Labor 155 The Concept of Present Value 157 The Multiperiod Demand for Labor 159 Constraints on Multiperiod Wage Offers 161 General and Specific Training 163 Specific Training and the Wage Profile 164 Implications of the Theory 168 Do Employers Ever Pay for General Training? 172 Hiring Investments 173 The Use of Credentials 173 Internal Labor Markets 174 How Can the Employer Recoup Its Hiring Investments? 175 EXAMPLE 5.1 "RENTING" WORKERS AS A WAY OF COPING WITH FLUCTUATIONS IN PRODUCT DEMAND 151

EXAMPLE 5.2 UNJUST DISMISSAL POLICIES 156

EXAMPLE 5.3 APPRENTICESHIP IN THE UNITED STATES AND BRITAIN 166

Example 5.4 Training and Job Tenure Levels in United States and Japan 168

## CHAPTER 6 SUPPLY OF LABOR TO THE ECONOMY: THE DECISION TO WORK 178

Trends in Labor Force Participation and Hours of Work 178

A Theory of the Decision to Work 183 Some Basic Concepts 184 Analysis of the Labor/Leisure Choice 188 Empirical Findings on the Income and Substitution Effects 202

Policy Applications 206 Budget Constraints with "Spikes" 206 Programs with Net Wage Rates of Zero 208 Subsidy Programs with Positive Effective Wage Rates 211

EXAMPLE 6.1 DO LARGE INHERITANCES INDUCE LABOR FORCE WITHDRAWAL? 195

EXAMPLE 6.2 LABOR SUPPLY EFFECTS OF INCOME TAX CUTS 203

EXAMPLE 6.3 THE LABOR SUPPLY OF PIGEONS 205

EXAMPLE 6.4 STAYING AROUND ONE'S KENTUCKY HOME: WORKERS' COMPENSATION BENEFITS AND THE RETURN TO WORK 208

EXAMPLE 6.5 WARTIME FOOD REQUISITIONS AND AGRICULTURAL WORK INCENTIVES 214

APPENDIX 6A CHILD CARE, COMMUTING, AND THE FIXED COSTS OF WORKING 218

## CHAPTER 7 LABOR SUPPLY: HOUSEHOLD PRODUCTION, THE FAMILY, AND THE LIFE CYCLE 223

The Theory of Household Production 223 The Tripartite Choice: Market Work, Household Work, and Leisure 227 Joint Labor Supply Decisions Within the Household 231 Specialization of Function 231 Do Both Partners Work for Pay? 233 The Joint Decision and Cross-Effects 234 Labor Supply in Recessions: The "Discouraged" vs. the "Additional" Worker 234

Life-Cycle Aspects of Labor Supply 237 The Labor Force Participation Patterns of Married Women 237 The Substitution Effect and When to Work over a Lifetime 238

The Choice of Retirement Age 241

Policy Application: Child Care and Labor Supply 245

EXAMPLE 7.1 WORK AND LEISURE: PAST VS. PRESENT 230

EXAMPLE 7.2 THE VALUE OF A HOMEMAKER'S TIME 239

## CHAPTER 8 COMPENSATING WAGE DIFFERENTIALS AND LABOR MARKETS 251

Job Matching: The Role of Worker Preferences and Information 251 Individual Choice and Its Outcomes 252 Assumptions and Predictions 254 Empirical Tests for Compensating Wage Differentials 257 Hedonic Wage Theory and the Risk of Injury 259 **Employee Considerations** 260 Employer Considerations 262 The Matching of Employers and Employees 264 Normative Analysis: Occupational Safety and Health Regulation 267 Hedonic Wage Theory and Employee Benefits 274 Employee Preferences 274 Employer Preferences 276 The Joint Determination of Wages and Benefits 279

Policy Application: Pension Reform Legislation 281

EXAMPLE 8.1 WHAT PRICE THE MORAL HIGH GROUND? 255

EXAMPLE 8.2 WORKING ON THE RAILROAD: MAKING A BAD JOB GOOD 260

EXAMPLE 8.3 COMPENSATING WAGE DIFFERENTIALS IN 19TH-CENTURY BRITAIN 268

APPENDIX 8A COMPENSATING WAGE DIFFERENTIALS AND LAYOFFS 285

#### CHAPTER 9 INVESTMENTS IN HUMAN CAPITAL: EDUCATION AND TRAINING 290

Human Capital Investments: The Basic Model 293
The Demand for a College Education 295
Weighing the Costs and Benefits of College 296
Predictions of the Theory 297
Market Responses to Changes in College Attendance 303
Education, Earnings, and Postschooling Investments in Human Capital 303
Average Earnings and Educational Level 305
On-the-Job Training and the Concavity of Age/Earnings Profiles 306

The Fanning out of Age/Earnings Profiles 308 Women and the Acquisition of Human Capital 309

Is Education a Good Investment? 314 Is Education a Good Investment for Individuals? 314 Is Education a Good Social Investment? 318 Is Public Sector Training a Good Social Investment? 327

EXAMPLE 9.1 WAR AND HUMAN CAPITAL 292

EXAMPLE 9.2 THE CONSUMPTION VALUE OF SCHOOLING DURING THE VIETNAM WAR 298

EXAMPLE 9.3 VALUING A HUMAN ASSET: THE CASE OF THE DIVORCING DOCTOR 315

EXAMPLE 9.4 THE SOCIALLY OPTIMAL LEVEL OF EDUCATIONAL INVESTMENT 324

APPENDIX 9A A "COBWEB MODEL" OF LABOR MARKET ADJUSTMENT 331

Appendix 9B A Hedonic Model of Earnings and Educational Level 335

# CHAPTER 10 WORKER MOBILITY: MIGRATION, IMMIGRATION, AND TURNOVER 340

The Determinants of Worker Mobility 341 Geographic Mobility 342

The Direction of Migratory Flows 343 Personal Characteristics of Movers 344 The Role of Distance 346 Skills, the Earnings Distribution, and International Migration 347 The Individual Returns to International and Domestic Migration 348 Return Migration 352

Policy Application: Restricting Immigration 352 U.S. Immigration History 353 Naive Views of Immigration 355 An Analysis of the Gainers and Losers 357 Do the Overall Gains from Immigration Exceed the Losses? 361

Employee Turnover and Job Matching 363 The Patterns of Job Mobility 364 Costs of Turnover and the Monopsony Model 371

EXAMPLE 10.1 THE GREAT MIGRATION: SOUTHERN BLACKS MOVE NORTH 345

EXAMPLE 10.2 "ECONOMIC" VS. "POLITICAL" IMMIGRANTS 351

Example 10.3 The Mariel Boatlift and Its Effects on Miami's Wage and Unemployment Rates  $\ \ 360$ 

# CHAPTER 11 PAY AND PRODUCTIVITY: WAGE DETERMINATION WITHIN THE FIRM 377

The Employment Contract 378 Coping with Information Asymmetries 379 Motivating Workers 382 Motivating the Individual in a Group 384 Compensation Plans: Overview and Guide to the Rest of the Chapter 387 Productivity and the Basis of Yearly Pay 388 Employee Preferences 388 Employer Considerations 390 Productivity and the Level of Pay 396 Productivity and the Sequencing of Pay 400 Underpayment Followed by Overpayment 400 Promotion Tournaments 404 Career Concerns and Productivity 406 Applications of the Theory: Explaining Three Puzzles 408 Why Do Earnings Increase with Job Tenure? 408 Why Do Large Firms Pay More? 410 Monopsonistic Behavior by Employers 412

EXAMPLE 11.1 THE WIDE RANGE OF POSSIBLE PRODUCTIVITIES: THE CASE OF THE FACTORY THAT COULD NOT CUT OUTPUT 378

Example 11.2 Calorie Consumption and the Type of Pay 385 Example 11.3 Poor Group Incentives Doom the Shakers 393 Example 11.4 Did Henry Ford Pay Efficiency Wages? 399 Example 11.5 Demanding Employers, Overworked Employees, and Neglected Families 405

## CHAPTER 12 GENDER, RACE, AND ETHNICITY IN THE LABOR MARKET 415

Measured and Unmeasured Sources of Earnings Differences 416 Earnings Differences by Gender 417 Earnings Differences between Black and White Americans 426 Earnings Differences by Ethnicity 430 Theories of Market Discrimination 433 Personal-Prejudice Models 433 Statistical Discrimination 440 Noncompetitive Models of Discrimination 444 Evaluation of Discrimination Theories 449 Federal Programs to End Discrimination 450 Equal Pay Act of 1963 450 Title VII of the Civil Rights Act 450 The Federal Contract Compliance Program 459

Effectiveness of Federal Antidiscrimination Programs 462

EXAMPLE 12.1 THE GENDER EARNINGS GAP ACROSS COUNTRIES 423

EXAMPLE 12.2 FEAR AND LATHING IN THE MICHIGAN FURNITURE INDUSTRY 441

EXAMPLE 12.3 COMPARABLE WORTH AND THE UNIVERSITY 456

EXAMPLE 12.4 How Fast Can Discrimination BE Eradicated? 463

APPENDIX 12A ESTIMATING "COMPARABLE WORTH" EARNINGS GAPS: AN APPLICATION OF REGRESSION ANALYSIS 468

## CHAPTER 13 UNIONS AND THE LABOR MARKET 472

Union Structure and Membership 472 International Comparisons of Unionism 473 The Legal Structure of Unions in the United States 475

Constraints on the Achievement of Union **Objectives** 478 The "Monopoly-Union" Model 480 The "Efficient-Contracts" Model 481 The Activities and Tools of Collective Bargaining 486 Union Membership: An Analysis of Demand and Supply 486 Union Actions to Alter the Labor Demand Curve 492 Bargaining and the Threat of Strikes 495 Bargaining in the Public Sector: The Threat of Arbitration 500 The Effects of Unions 503 The Theory of Union Wage Effects 504 Evidence of Union Wage Effects 507 Evidence of Union Total Compensation Effects 510 The Effects of Unions on Employment 511 The Effects of Unions on Productivity and Profits 512 Normative Analyses of Unions 513 EXAMPLE 13.1 DEREGULATION AND THE AIRLINES 491 EXAMPLE 13.2 PERMANENT REPLACEMENT OF STRIKERS 498 EXAMPLE 13.3 INVESTMENT AND UNIONIZATION 513

Appendix 13A Arbitration and the Bargaining "Contract Zone" 519

## CHAPTER 14 INEQUALITY IN EARNINGS 524

Measuring Inequality 525 Earnings Inequality since 1980: Some Descriptive Data 528 The Occupational Distribution 530 Changes in Relative Wages 530 Relative Changes in Hours of Work 532 Growth of Earnings Dispersion within Human Capital Groups 534 Summarizing the Dimensions of Growing Inequality 534 The Underlying Causes of Growing Ineguality 536 Changes in Supply 536 Changes in Institutional Forces 539 Changes in Demand 540 International Comparisons of Changing Inequality 548

· · · · · · · · · ·

Why Did Inequality Grow Most in Great Britain and the United States? 549 Causes and Effects of Different Real Wage Changes

EXAMPLE 14.1 CHANGES IN THE PREMIUM TO EDUCATION AT THE BEGINNING OF THE TWENTIETH CENTURY 543

EXAMPLE 14.2 DO WE OBSERVE "RAGS TO RICHES"? THE TRANSMISSION OF INEQUALITY ACROSS GENERATIONS 546

among the Unskilled 552

APPENDIX 14A LORENZ CURVES AND GINI COEFFICIENTS 556

## CHAPTER 15 UNEMPLOYMENT 560

A Stock-Flow Model of the Labor Market 562 Types of Unemployment and Their Causes 566 Frictional Unemployment: The Theory of Job Search 566 Structural Unemployment: Occupational and Regional Unemployment Rate Differences 574 Demand-Deficient (Cyclical) Unemployment 581 Seasonal Unemployment 588

When Do We Have "Full Employment"? 590

EXAMPLE 15.1 THE UNEMPLOYMENT INSURANCE BONUS EXPERIMENTS 572

EXAMPLE 15.2 UNEMPLOYMENT INSURANCE AND SEASONAL UNEMPLOYMENT: A HISTORICAL PERSPECTIVE 589

Answers to Odd-Numbered Review Questions and Problems 597

Name Index 635

Subject Index 641