

# Contents

INÉS OLZA, ÓSCAR LOUREDA & MANUEL CASADO-VELARDE	
Preface .....	9

## *Part I. Tradition and Innovation in the Methodology of Discourse Studies*

TOMÁS ALBALADEJO	
Rhetoric and Discourse Analysis.....	19

MANUEL CASADO-VELARDE	
Trust and Suspicion as Principles of Discourse Analysis.....	53

LOURDES FLAMARIQUE	
Metaphor and Argumentative Logic – a Crossroads between Philosophy and the Language Sciences.....	79

FRANK J. HARSLEM & KATRIN BERTY	
<i>A ver</i> , what do we have here? – <i>Bueno</i> , it's no piece of cake. The Challenge of Translating Conversational Discourse Markers...	107

FERNANDO LÓPEZ-PAN	
The Epideictic Nature of Prestige Newspapers .....	145

ÓSCAR LOUREDA	
New Perspectives in Text Analysis: Introducing an Integrated Model of Text Linguistics. ....	161

JOSÉ PORTOLÉS & JEAN YATES	
The Theory of Argumentation within Language and its Application to Discourse Analysis .....	201

JEF VERSCHUEREN The Pragmatics of Discourse in the Public Sphere.....	225
ALEJANDRO G. VIGO Discourse, Coherence, Truth .....	237
 <i>Part II. Empirical Applications: Public Discourse Concerning the Presence of Religious Symbols in Public Spaces</i>	
RUTH BREEZE Reporting Public Manifestations of Religious Beliefs: Sikhs, Muslims and Christians in the British press .....	271
DOLORES CONESA The Dialectic of Identity-Difference .....	309
DIEGO CONTRERAS The Crucifix and the Court in Strasbourg: Press Reaction in Italy to a European Court Decision.....	327
PATRICK DUFFLEY Craving Face: the Debate over the Islamic Veil in Quebec as Reflected by the Discourse of the Three Major Political Parties.....	351
ALBERTO GIL Public Discourse on the Internet: Interactive Control of the Integration Debate in German.....	375
RAMÓN GONZÁLEZ RUIZ & DÁMASO IZQUIERDO ALEGRÍA The Debate about the Veil in the Spanish Press. Boosting Strategies and Interactional Metadiscourse in the Editorials of <i>ABC</i> and <i>El País</i> (2002–2010).....	397

SIRA HERNÁNDEZ CORCHETE & BEATRIZ GÓMEZ-BACEIREDO Who Tells the Story of “the War of Religious Symbols”? An Analysis of Genette’s Categories of <i>Voice</i> and <i>Point of View</i> in <i>ABC</i> , <i>El Mundo</i> and <i>El País</i> Reports on the Withdrawal of the Crucifix and the Prohibition of the Veil in Spain.....	445
CARMEN LLAMAS SAÍZ & CONCEPCIÓN MARTÍNEZ PASAMAR Vocabulary and Argumentation in the Spanish Press Discussion about Islamic Veil. Metaphorical Projections of <i>Burqa</i> .....	481
ANDRÉS OLLERO Religious Symbols in Public Spaces: Ethical and Legal Argumentation .....	503
INÉS OLZA Representation in the Spanish Press of the Political Debate about Wearing Full Islamic Veils in Public Spaces .....	521
Notes on Contributors.....	557