## Contents

	Introduction	
	GREG BARNHISEL AND CATHERINE TURNER	1
	Part I. Printing from Left to Right	
1	The Medium, the Message, the Movement: Print Culture and New Left Politics KRISTIN MATTHEWS	31
2	The Education of a Cold War Conservative: Anti-Communist Literature of the 1950s and 1960s LAURA JANE GIFFORD	50
	Part II. Establishing a Beachhead	
3	Literature and Reeducation in Occupied Germany, 1945–1949 CHRISTIAN KANIG	71
4	Democratic Bookshelf: American Libraries in Occupied Japan HIROMI OCHI	89
5	The British Information Research Department and Cold War Propaganda Publishing JAMES B. SMITH	112
6	Books for the World: American Book Programs in the Developing World, 1948–1968 AMANDA LAUGESEN	126
7	Impact of Propaganda Materials in Free World Countries MARTIN MANNING	145

## vi CONTENTS

8	"How Can I Tell My Grandchildren What I Did in the Cold War?": Militarizing the Funny Pages and Milton Caniff's Steve Canyon EDWARD BRUNNER	169
9	Pineapple Glaze and Backyard Luaus: Cold War Cookbooks and the Fiftieth State	
	AMY REDDINGER	193
10	Mediating Revolution: Travel Literature and the Vietnam War	
	SCOTT LADERMAN	209
	Part IV. The Cultural Cold War in the United States and Abroad	
11	Promoting Literature in the Most Dangerous Area in the World: The Cold War, the Boom, and <i>Mundo Nuevo</i>	
	RUSSELL COBB	231
12	"Truth, Freedom, Perfection": Alfred Barr's <i>What Is Modern Painting</i> ? as Cold War Rhetoric	
	PATRICIA HILLS	251
	About the Contributors	277
	Index	281

Part III. Print as a Tool to Shape Domestic Attitudes