## Contents

Meet the author ..... vii
Only got a minute? ..... viii
Only got five minutes? ..... x
Introduction ..... xiii
1 Postmodernisms ..... 1
Postmodernism is everywhere ..... 1
Pre-history ..... 5
Modernity and Enlightenment ..... 7
Modernity and modernization ..... 9
In or after modernity? ..... 10
Nothing new? ..... 12
A distinction ..... 13
Postmodernism's elasticity ..... 14
2 . Issues in 'high' and 'low' culture (1): architecture and literature ..... 18
The demolition of modernist architecture ..... 19
Literature: mind the gap ..... 32
The cultural mix ..... 41
3 Issues in 'high' and 'low' culture (II): visual art ..... 49
A preliminary note ..... 49
Make it new! ..... 50
Playing among the ruins: a brief history of postmodernism in the art world ..... 51
Modernism and the autonomy of art ..... 57
Andy Warhol ..... 62
The end of the art world as they know it? ..... 65
4 The loss of the real ..... 72
On television ..... 73
Weicome to Planet Baudrillard ..... 81
Baudrillard's influences ..... 102
5 The deconstruction of meaning ..... 114
Structuralism ..... 114
Poststructuralism ..... 124
The influence of deconstruction ..... 143
Problems of meaning and value ..... 149
6 Postmodern identities (1): transformations of the self ..... 152
The changing nature of the self ..... 153
The stylization of life ..... 156
Identity in the city ..... 158
Cyberpeople ..... 161
The next sexual revolution? ..... 164 ..... 164
You will never know the real me: Madonna ..... 168
Masks of femininity ..... 172
Identity as construction ..... 175
7 Postmodern identities (II): theories of subjectivity ..... 181
Michel Foucault: the invention of man ..... 181
Let's talk about sex ..... 185
The deconstructed self: Jacques Lacan ..... 189
The dispersed subject ..... 194
Is the postmodern condition schizophrenic? ..... 201
The fiction of expression ..... 203
8 Postmodern politics ..... 217
Lyotard: when worlds collide ..... 218
The transformation of Marxism ..... 224
Postmodernism, truth and history ..... 235
Postmodern space ..... 236
Theorizing the city ..... 243
Local versus global culture ..... 245
Postcoloniality ..... 250
Does postmodernism mean not believing in anything? Some problems of cultural relativism ..... 255
Post-postmodernism? ..... 261
Timeline ..... 265
Glossary ..... 273
Taking it further ..... 290
Index ..... 295

