

Contents

List of Figures	vi
List of Tables	vii
About the Author	viii
Preface	ix
1 Introduction and Overview	1
2 Developing the Research Idea	14
3 Theory, Literature and Hypotheses	32
4 Research Ethics in Accounting	56
5 Data Collection	65
6 Quantitative Data Analysis	73
7 Qualitative Data Analysis	106
8 Experimental Research	113
9 Survey Research	128
10 Qualitative Methods	145
11 Archival Research	160
12 Supervision and Examination Processes	167
13 Turning Research into Publications	178
Appendix 1: Ranking of Accounting Journals	193
Appendix 2: Sample Paper	197
References	214
Index	240