

# Contents

GENERAL EDITOR'S PREFACE

ACKNOWLEDGEMENTS

1	METAPHOR AND FIGURATIVE LANGUAGE	I
2	THE CLASSICAL VIEW	6
	Aristotle	
	Cicero, Horace, Longinus	
	<i>The Rhetorica ad Herennium</i>	
3	SIXTEENTH, SEVENTEENTH AND EIGHTEENTH CENTURY VIEWS	16
	The Middle Ages	
	Donne and the Compasses	
	Ramus	
	Dryden and the Pimples	
	Plain Style	
	The Eighteenth Century	
4	THE ROMANTIC VIEW	34
	Plato	
	Shelley, Herder, Vico	
	Wordsworth	
	Coleridge	

viii CONTENTS

5	SOME TWENTIETH-CENTURY VIEWS	57
	I. A. Richards	
	William Empson	
	Owen Barfield, Philip Wheelwright	
	Christine Brooke-Rose	
	Linguistics	
	Anthropology	
6	CONCLUSIONS	90
	BIBLIOGRAPHY	92
	INDEX	99