
CONTENTS

List of illustrations	page vii
List of contributors	x
Preface	xii
Introduction	
MAXINE BERG AND HELEN CLIFFORD	1
PART ONE Luxury and necessity	
1 Adam Smith's accommodation of 'altogether endless' desires	
NEIL DE MARCHI	18
2 <i>Sans-culottes, sans café, sans tabac</i> : shifting realms of necessity and luxury in eighteenth-century France	
COLIN JONES AND REBECCA SPANG	37
3 New commodities, luxuries and their consumers in eighteenth-century England	
MAXINE BERG	63
PART TWO Novelty and imitation	
4 In the name of the tulip. Why speculation?	
MARINA BIANCHI	88
5 Colours and colour making in the eighteenth century	
SARAH LOWENGARD	103
PART THREE Public and private	
6 Jewellery in eighteenth-century England	
MARCIA POINTON	120
7 A commerce with things: the value of precious metalwork in early modern England	
HELEN CLIFFORD	147

PART FOUR Excess, taste and fashion

- 8 Making a science of taste: the Revolution, the learned life and the invention of 'gastronomie' 170
EMMA SPARY

- 9 'Quality always distinguishes itself': Louis Hippolyte LeRoy and the luxury clothing industry in early nineteenth-century Paris 183
FIONA FFOULKES

PART FIVE Identity and display

- 10 Romanticism and the urge to consume in the first half of the nineteenth century 208
STANA NENADIC

- 11 The National Gallery in London and its public 228
CHARLOTTE KLONK

- Index 251