

Contents

<i>Acknowledgements</i>	vi
Introduction	1
1 Recognizing the Literary Middlebrow	5
2 Book Clubs, Oprah, Women and the Middlebrow	45
3 Harry Potter and the Middlebrow Pedagogies of Teachers and Reviewers	83
4 The Man Booker Prize: Money, Glory and Media Spectacle	119
5 The Middlebrow Pleasures of Literary Festivals	152
Conclusion: the Future of Reading	194
<i>Bibliography</i>	202
<i>Index</i>	220