

Contents

<i>Making Europe: An Introduction to the Series</i>	ix
<i>Acknowledgements</i>	xvii
Introduction	1
Part I The Nineteenth Century: Shaping New Technologies	
1. Poaching from Paris	13
Made in Paris, Made in Europe	18
Copying & Pasting Paris	23
The Sewing Machine at Work	29
Paper Patterns as Tools	36
Tweaking Paris	40
2. Creating European Comfort	49
Inventing Individuality	54
Heating the Home	58
German Chairs & Persian Carpets	61
Demonizing Dirt	66
Cooperatives & Home Inspectors	71
Muckraking & Social Engineering	76

3. Crossing Borders—in Style?	83
Class & the Train Compartment	87
Fighting for Passengers' Rights	90
Middle-Class Infrastructures	96
Imperial Tracks	101
Emigrant Corridors	108
Stuck at the Border	117

Part II After The Great War: Who Directs Technology?

4. Bicycling & Driving Europe	125
Liberal Britain & Iron Horses	131
The Bourgeoisie & their Bicycles	135
Bicycles as Proletarian Shoes	145
Contesting the Urban Machine	152
“Death of a Cyclist”	158
5. Eating around the Continent	163
“Homemade” & Self-Esteem	169
At Home with Colonial Foods	174
Feeding the Common Man in Poland	183
Manufacturing Balkan Authenticity	187
Supermarket U.S.A. Meets Europe	192
6. Living in State-Sponsored Europe	197
Cooling the Cold War	201
Users United	204
Designers & Imagined Users	209
Home Economists Speak for Users	215
The Contested Kitchen	222

Part III Beyond The 1960s: Users Empowered?

7. Saving the Nation, Saving the Earth	235
Salvage & Recycle	238
The Fatherland Deploys Waste	245
Waste, War, & Nazi Politics for Europe	251
Creating, Repairing, & Crafting	255
Going Green—Locally & Globally	262

8. Toying with America, Toying with Europe	273
Corporate Toys & Middle-Class Boys	276
Crafting, Designing, & Girls at Play	281
Blue Jeans & Cold War Countercultures	289
Copying, Pasting, & Sharing Technology	296
Demanding Internet Access for All	307
Conclusion	317
<i>Endnotes</i>	327
<i>Bibliography</i>	357
<i>Illustration Credits</i>	391
<i>Making Europe: Series Acknowledgements</i>	397
<i>Index</i>	399