

Contents

Preface	xiii
About the Editors	xv
List of Contributors	xvii
Absorptive capacity	1
Accounting	2
Adaptation	5
Age	6
Alliances and joint ventures	7
Asset specificity	13
Associations of international management scholars and specialists	14
Attitudes	14
Banking and finance	19
Barter	22
Best practices	23
Biculturalism	24
Brand	25
Capabilities and capability development	29
Capital structure	31
Capitalism	32
Causality	36
Change	40
Closed economy	43
Commoditization	44
Communication	45
Competing in a global marketplace: just-in-time in the value chain	49
Competition	53
Confucian dynamism	55
Conservation of resources theory	56
Consumers	56
Context	58
Contingency perspective	59

viii Contents

Corporate governance	63
Corporate governance through codes	67
Corporate reputation	69
Corporate social responsibility	71
Corruption	74
Cosmopolitanism	77
Country of origin	78
Cross-cultural management	80
Cross-cultural role theory	86
Cross-cultural training	88
Cross-subsidization	91
Cultural convergence, divergence, and crossvergence	92
Cultural distance	93
Cultural intelligence	94
Cultural regions	96
Cultural relativism	99
Culture	100
Currency	101
Demography	103
Diversification and firm performance: an international perspective	104
Diversity	107
Dominant logic	114
Dynamic capabilities	115
Economic crisis	119
Economic development	124
Economic theory in the twentieth and twenty-first century	126
Economies of scale	134
Economies of scope	134
Emerging markets: an opportunity and a challenge	135
Emic studies	138
Environmental management	139
Environmentalism and corporate sustainability	141
Equal opportunity	148
Ethics	152
Ethnocentrism	154
Expatriate	155
Exploration and exploitation	160
Family firms	165
Finance	166
Financial institutions	168

Financial reporting	169
First mover advantage	172
First world country	173
Followership	173
Foreign exchange	177
Gender and the work place around the world	179
Geographic distance	182
Global competencies framework	183
Global mindset	185
Global mobility	189
Globalization	190
Gross domestic product	191
Hall's high and low context	197
Hofstede's cultural dimensions	198
Human resource management	199
Incubator	207
Individualism and collectivism	208
Inflation	211
Information technology	212
Initial public offerings	215
Innovation and R&D	216
Institution-based view	220
Institutional theory	223
Integration	227
Intellectual property rights	232
Internalization	234
International business	235
International management control	235
International marketing	236
Internationalization	238
Islamic microfinance	241
Kluckhohn and Strodtbeck's dimensions	245
Knowledge management	245
Labor markets	249
Leadership	252
Legal system	256
Licensing	257
Logistics management	258
Long-term future orientation	259
Map, bridge, integrate model (MBI)	261

x Contents

Market	261
Marketing	264
Microfinance	267
Moral hazard	270
Motivation and reward systems	272
Multiculturalism	276
Multinational corporations (MNCs) and enterprises (MNEs)	279
Negotiation	285
Nepotism	288
Organizational behavior	291
Organizational culture	296
Organizational structure	300
Parochialism	307
Paternalistic leadership	308
Political economy	310
Project GLOBE: insights into the study of culture and leadership	311
Property rights	319
Protectionism	320
Regiocentrism	321
Relational models theory	321
Religion	324
Repatriation	329
Repatriation of profits	330
Reporting currency	331
Resource curse	331
Resource dependence	333
Resource-based view (RBV)	334
Risk	340
Schwartz value theory	343
Scientific mindfulness	344
Securities and Exchange Commission (SEC)	346
Self-concept	349
Shareholder value	350
Size	351
Social axioms	353
Social capital in the international business context	354
Social categorization	358
Social cognition	359
Social entrepreneurship: innovation on dual frontiers	362
Social identity	364

Stakeholders	366
Stereotypes	369
Strategic management	370
Subsidiary	373
Supply chain management	375
Sustainability	380
Teaching	389
Teams and groups	391
Technology	395
The capital asset pricing model	397
The language of global management	400
The liability of foreignness	403
The transnational corporation as a provider of public goods	404
Trade	406
Trading bloc	409
Transition economy	412
Trompenaars' and Hampden-Turner's cultural factors: universalism–particularism	415
Trust	417
Uncertainty	421
Upper Echelons Theory	422
Urbanization	423
Venture capital	425
Work-life issues	427
World Trade Organization (WTO)	428
World values survey	431
Subject Index	435