

# Contents

Acknowledgements	ix
Introduction	1
PART ONE	
1 A basis for analysis: schema theory, its general principles, history and terminology	9
Introduction	9
Schema theory: general principles	11
Examples demonstrating schemata in discourse processing	11
Evidence for schemata	12
World schemata and text schemata	14
The origins of schema theory	15
Bartlett's <i>Remembering</i>	16
The eclipse of schema theory	18
The revival of schema theory	18
The terminology of schema theory	19
Notes	20
2 A first bearing: discourse analysis and its limitations	23
Introduction	23
'Text', 'context', and 'discourse'	23
Acceptability above the sentence	25
Cohesion	29
The omission fallacy	34
Meaning as encoding/decoding versus meaning as construction	36
Pragmatic approaches and their capacity to characterize 'literariness'	36
Macro-functions	37
Functional theory and literature	40
Discourse structure	45
Discourse as process (and literature as conversation)	46
Discourse as dialogue	48
The 'post-scientific' approach	51
Conclusion	53
Notes	54

<b>3 A second bearing: AI text theory and its limitations</b>	<b>59</b>
Introduction	59
The computational and brain paradigms of language	61
The constructivist principle	65
One system of conceptual construction: conceptual dependency theory (CD)	68
Problems for conceptual constructions	74
A complex AI schema theory	79
Conclusion	90
Notes	91
<b>4 Testing the AI approach. Two analyses: a 'literary' and a 'non-literary' text</b>	<b>95</b>
Introduction	95
Text One: the opening of <i>Crime and Punishment</i> (translation)	99
Text Two: 'Every Cloud has a Silver Lining' (advertisement)	109
Conclusions from analyses	118
Notes	122
<b>5 A third bearing: literary theories from formalism to stylistics</b>	<b>125</b>
Introduction	125
The rise of 'modern literary theory'	126
Theories of pattern and deviation	129
The formalist theory of defamiliarization	130
Patterns in discourse: structures and structuralism	140
Roman Jakobson's poetics	152
Conclusion	156
Notes	156
<b>6 Incorporating the reader: two analyses combining stylistics and schema theory</b>	<b>161</b>
Introduction	161
Text Three: 'Elizabeth Taylor's Passion' (advertisement)	161
Text Four: 'First World War Poets' (poem)	167
Incorporating the reader	173
Notes	177
<b>PART TWO</b>	
<b>7 A theory of discourse deviation: schema refreshment and cognitive change</b>	<b>181</b>
Introduction: the argument so far	181
The need for schema change	182

Prelude to the theory: earlier accounts of schema change	183
A theory of literary discourse: schema refreshment and cognitive change	189
A theory of literary discourse: discourse deviation	197
Defamiliarization revisited	206
Notes	209
<b>8 Application of the theory: discourse deviation in three literary texts</b>	<b>213</b>
Introduction	213
Text Five: 'The Tyger'	214
Text Six: <i>The Turn of the Screw</i>	224
Text Seven: 'The Windhover'	234
Conclusion	247
Notes	249
<b>9 What the theory means for literature teaching</b>	<b>251</b>
<b>Appendix A: Grammatical notation: symbols and abbreviations</b>	<b>257</b>
<b>Appendix B: Conceptual dependency (CD) and semantics</b>	<b>259</b>
<b>Bibliography</b>	<b>261</b>
<b>Index</b>	<b>277</b>